Getting Started with Knowledge Graphs: Main Challenges and How to Overcome Them





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TOPQUADRANT COMPANY

FOUNDATION

- TopQuadrant was founded in 2001
- Strong commitment to standards-based approaches to data semantics

MISSION

Empower people and drive results — by making enterprise information meaningful



FOCUS

Provide comprehensive data governance solutions using knowledge graph technologies

CUSTOMERS

Over 120 active customer organizations

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Today's Agenda

✓ Knowledge Graphs are growing in importance and adoption

What are some key challenges and best practices to using them?

- 1. Define URIs URI design
- 2. Create, define, use ontology models
- 3. Ensure that developers appreciate / like to use RDF
- 4. Capture statements about statements
- 5. Take advantage of effective ways of doing reasoning or inferencing
- 6. Use task appropriate visualizations



Irene Polikoff

2001 Tim Berners-Lee





2012 Google



London, the capital of England and the United Kingdom, is a 21stcentury city with tristory stretching back to Roman Imres. At its centre stand the imposing Houses of Parliament, the conic: Big Bini clock tower and Westminister Abbey, site of Birtish monarch coronations. Across the Thames River, the London Eye observation wheel provides parameters were of the South Bank cultural complex, and the entire city.

Area: 1,572 km²

Elevation: 11 m Weather: 0°C, Wind SW et 8 km/h, 87% Humidity Local time: Wednesday 96.59 Population: 8,136 million (2011) tailed factors

2019-2020

Knowledge Graphs in the news

> Google on AI and knowledge graphs in ZDNET

> Data governance 2.0 on Dataversity

> Conferences & workshops

> Technology trends 2019

> Forbes article by Kurt Cagle

Enter Knowledge Graphs

- A Knowledge Graph represents a knowledge domain
- It represents knowledge as a graph
 - A network of nodes and links
 - Not tables of rows and columns
- It represents facts (data) and models (metadata) in the same way
 - Rich rules and inferencing
- It is based on open standards, from top to bottom
 - Readily connects to knowledge in private and public clouds



RULES: If both of a person's parents have blue eyes, they will also have blue eyes



MODELS : A person has eye color. A person has two parents. A person's father is also a person and he is male.



FACTS: James has blue eyes. James' father is Andrew. James is a person.

There can be different types and instances of Knowledge Graphs ...

Standards-Based

Domain Specific Models and Rules aka Ontologies





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Reflecting on the Past

- Some RDF-based standards and technologies have been available for over 20 years now
 - RDF, RDFS, SPARQL
- During this period, the standards evolved and matured
 - as did best practices
 - as did our understanding of what works and what does not
- This presentation is informed by working with many industries and customers over the last 20 years
 - as they learned about ways to model with fitness-for-purpose and applied knowledge graph technologies in hybrid technology stacks

Challenge 1: Why URIs are Valuable



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repositories

Challenge 1: Defining URIs

- URI Practices Converged On:
 - Use Labels
 - Most suitable for models classes, properties
 - Can be suitable for controlled vocabularies
 - Use a System Generated UUID
 - Best for data in general
 - Numeric UUID are often required for integration
 - Use a "Primary Key" a property with unique values
 - Best for reference data
 - Ensures integrity

Support for URI Strategies in EDG

Party Control and the state of the state of

TopBraid EDG +	E Data Graphs		Giobal Lookup Hello, & Irene, Polikoff
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& Home	Data graphs are used to represent arbitrary instance data.		
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ASSET COLLECTIONS			
Giossaries			Use a "Primary Key" - a property
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🕆 Big Data Assets			which values provide uniqueness
& Data Assets	Include this asset collection in the index for	Enable	(declared in an ontology)
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SKOS: Example of using labels to generate URIs

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SNOMED: Example of using values of "code" property to generate URIs



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URI Construction Rules and UUIDs

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URI Construction Rules

Determines the default construction rules for URIs for this collection.

URI Class Prefix:	Default	\$
URI Construct Method:	uuid	*
User Cannot Modify URI:	Default	\$

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TopQuadrant Challenge 2: Creating Ontology Models

Not Effective:

- Modeling in abstract, separate from data and how it will be used
- Once created, users have serious issues with using these models

Best Practice

- Understand purposes of the ontology they drive the design
- Use your Data to test the salience and quality of the models
- Harmonize, iterate and align as necessary
- Develop approaches for reuse of models

Example of Lifting a Model from Data

TopQuadrant[™] Ontology Dashboard Settings Users Import Transform Export Reports Workflows Tasks Comments Manage Class Hierarchy X Node Shapes X Airport X Source Code of Airport X Ξ Explore -Modify -Edit Quick search ~ **\$**-1 + 🔴 Thing Airport Clone... Deriving properties from Airport ID example different data sources Definition ≓ Replace... labels: Add Label Property Declaration Clone property shapes from... types: Perive property shapes from instances... SHACL provides superclasses: Add property shapes from Spreadsheet columns... grouping of properties Properties Add property shapes from Wikidata sample... Property Groups for Airport x +-¢- • declared propert fil Delete... Other Properties inherited properties: 📥 type

TopQuadrant TopBraid EDG Derives Schema from Spreadsheets - 1

1. Select a spreadsheet

1

Ontology Dashboard Settings Class Hierarchy × Node Shapes × + Quick search Thing	Add property shapes from Spreadsheet Columns This dialog will add property definitions to the selected node shape (currently, Airport). Property definitions will be derived from spreadsheet data. Supported File types: .xlsx .xls .tsv .csv. The first row of a spreadsheet will be used to derive property labels. Remaining data will be used to derive property data types. You will be able to change the derived values on the second page.	×
Country	Step 1: Upload a Spreadsheet Choose File airports.xlsx Sheet index (for Excel): 1	
	Preview	

- 2. Select, modify, map as needed
- 3. Airport's properties are added

TopQuadrant TopBraid EDG Derives Schema from Spreadsheets - 2

1. Select a spreadsheet

2

2. Select, modify, map as needed

Add property shapes from Spreadsheet Columns

This dialog will add property definitions to the selected node shape (currently, Airport). Property definitions will be derived from spreadsheet data. Supported File types: .xlsx .xls .tsv .csv. The first row of a spreadsheet will be used to derive property labels. Remaining data will be used to derive property data types. You will be able to change the derived values on the second page.

Select "Label" from the Property Type dropdown to identify the property to I needed if your class already defines a label property, e.g. through inheritanc Select "Relationship" if a property is a relationship. You can then select the ti Property Label Property ID		Boolean Date Date Time Double Integer Label Relations	e	l (name) for resources. This is not	
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TopQuadrant TopBraid EDG Derives Schema from Spreadsheets - 3

- 1. Select a spreadsheet
- 2. Select, modify, map as needed
- 3. Airport's properties are added



3

1

TopBraid EDG Derives Schema from External Knowledge Graphs - 1

1. Map a type (e.g., Country class) to an external Knowledge Graph (e.g., Wikidata)

TopBi Enterpr	raid EDG rise Data Governance	Add property shapes from	Wikidata sample		×
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*	Class Hierarchy × Node Sha	declarations will be added to the cu	rrent node shape (Country).	Please double-check the datatypes and car	dinalities.
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y	- Thing	ID of the Wikidata entity (e.g. Q42):	Q183	Load	
	- Country				
	Country				Preview (a)3
©			labels:	Country	

- 2. Select properties to be derived from the external graph (e.g., population)
- 3. Country's properties are added

TopBraid EDG Derives Schema from External Knowledge Graphs - 2

×

Preview

- 1. Map a type (e.g., Country class) to an external Knowledge Graph (e.g., Wikidata)
 - 2. Select properties to be derived from the external graph (e.g., image, population, etc)

Add property shapes from Wikidata sample

This dialog can be used to produce SHACL shape declarations for properties used by a sample Wikidata entity. The resulting declarations will be added to the current node shape (Country). Please double-check the datatypes and cardinalities.

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TopBraid EDG Derive Schema from External Knowledge Graphs - 3

- 1. Map a type (e.g., Country class) to an external Knowledge Graph (e.g., Wikidata)
 - 2. Select properties to be derived from the external graph (e.g., life expectancy, population, etc)
 - 3. Country's properties are added

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Model Re-Use - 1

1. Include an external ontology

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- 2. Integrate it e.g., add your own subclasses, use classes in the ontology as targets of relationships, etc.
- 3. For classes that you will use, deactivate properties you will not use

Model Re-Use - 2

- 1. Include an external ontology
- 2. Integrate it e.g., add your own subclasses, use classes in the ontology as targets of relationships, etc.



2

Model Re-Use - 3

- 1. Include an external ontology
- 2. Integrate it e.g., add your own subclasses, use classes in the ontology as targets of relationships, etc.
- 3. For classes that you will use, deactivate properties you will not use

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Challenge 3: Ensuring that Developers Like to Work with RDF



GraphQL provides an interface technology for interoperability between the Javascript world of User Interfaces and SHACL-based Data Models and Rules

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Example of Querying Knowledge Graph Data with GraphQL



For more see video at: https://www.topquadrant.com/project/graphql json rdf/

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Example of Querying Knowledge Graph Data



For more see video at: <u>https://www.topquadrant.com/project/graphql_json_rdf/</u>

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Example of Querying Knowledge Graph Data with GraphQL

<pre>tairports { intervents { intervents { intervents ; intervent</pre>
"Latitude": 36.305833,

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Example of Querying Model with GraphQL



For more see video at: <u>https://www.topquadrant.com/project/graphql_json_rdf/</u>

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Example of Querying SHACL/RDF with GraphQL



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Example of Querying SHACL/RDF with GraphQL

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TopQuadrant Challenge 4: Capturing Statements About Statements

Some facts have additional information that you may want to capture

population	80,500,000±500		
	point in time	31 December 2012	
	* 1 reference		
	imported from Wikimedia project	DESTATIS	
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	retrieved	14 June 2014	
	81,752,000±500		
	point in time	2010	
	+ 1 reference		
	82,002,000±500		
	point in time	2008	
	+ 1 reference		
	€ 82,315,000±500		
	point in time	2006	
	I reference		

This is typically called "reification" - of a property value

Two approaches

 Turn an attribute into a relationship Use Population as a class with instances For example:

ex:Germany ex:population ex:P123.

ex:P123 a ex:Population;

ex:value 80500000;

ex:date 2012.

 Keep an attribute and its value as-is
 Add a statement with the date "on top" of the population value

Enabling of a "less verbose" Way to Capture Statements About Statements

 Create a node shape that will define facts a user may need to add to values

O Provenance schemaont:Provenance	shape ^{eShape}			
 Definition 				
labels:	Provenance shape			
types:	Node shape 💙			
 Properties 				
declared properties:	• • effective date	date	[01]	Û
	• source	string	[0*]	۵

 Identify a property which values should be annotated with additional facts and connect it to the shape

<u>ID</u> exampl	e:Country-P1082		
Definition		Attribute view	ţ
name:	population		
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In this example, users working with data can view and add a source and an effective date to statements capturing country's population

Stored as a single extra triple fact

Example of Reification: Adding Annotations

Reification Button opens the sub-
form of reification properties

8050000		~ 0
effective date:	2018-12-31	
source:		
81752000		~ 0
	8050000 effective date: source: 81752000	8050000 effective date: 2018-12-31 source: 81752000



Challenge 5: Effective Ways to do Reasoning

- One of the advantages of the Knowledge Graphs is ability to do reasoning
 - Infer additional facts based on the facts that were provided



MODELS : A person has eye color. A person has two parents. A person's father is also a person and he is male.



FACTS: James has blue eyes. James' father is Andrew. James is a person.

Reasoning or inferencing is a complex topic, often misunderstood

- OWL is difficult
 - for classification not for specification (open world)
 - Instance-level (A-Box) constraints and rules are hard if not impossible
- Emerging from practice, SHACL (previously SPIN) has proven success:
 - Developed from experiences of real-world problems across several application domains
 - Shapes as models of constraints
 - Highly expressive
 - Node Shapes
 - Property Shapes
 - Highly effective for data (and model) validation
 - Supporting rules and computed values



SHACL Components



Example of a Computed Value



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Freshow

values

TopQuadrant Challenge 6: Task Appropriate Visualizations

- Commonly used, basic graph visualization shows all nodes and links in a graph
- Useful to identify clusters of data or to graphically see all links from/to a given node
- Does not necessarily fit all use cases and activities



TopQuadrant Example of Task Appropriate Visualization for an Ontology





TopQuadrant Example of Data Lineage Diagram

 A Viewpoint-specific visualization that uses reasoning. For example, to present links that are semantic inferences of dependencies.



Digging Deeper from Logical (what) to Physical (how) Levels



Concluding Remarks

- Practices around RDF stack have matured
- Being too different (and too academic) hindered adoption
- Move to the mainstream means aligning with and enhancing broadly used development and data management approaches
- Products like TopBraid EDG help this happen by embedding and facilitating best practices



Benefits of a Knowledge Graph based Platform for Data Governance 2.0

- Flexibility and extensibility based on standards
- Integration of reasoning and machine learning
- Enabling people (UI) and software (APIs/web services) to view, follow and query
- Bridging of data and metadata "silos" to provide seamless data governance
- Delivery of Knowledge-driven data governance



As an enterprise knowledge graph infrastructure, TopBraid EDG supports Data Governance 2.0 and applications of AI / ML





To Learn More about TopBraid EDG and Knowledge Graphs:

EDG Product Info:

TopBraid Enterprise Data Governance (TopBraid EDG)

(https://www.topquadrant.com/products/topbraid-enterprise-data-governance/)

Contact US: at <u>info@topquadrant.com</u> to:

- Discuss data governance and knowledge graphs
- Request a more targeted demo of TopBraid EDG
- Ask for a free EDG evaluation account

Latest Whitepaper



Download a copy on our website at: topquadrant.com/knowledge-assets/whitepapers/

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https://www.topquadrant.com/knowledge-assets/topquadrant-webinars/

Short Videos:

- TopBraid EDG "Quick Grok" Videos <u>https://www.topquadrant.com/knowledge-assets/videos/</u>
- TopBraid EDG Animated Video <u>https://www.topquadrant.com/project/edg_agile_modular/</u>

Blog:

https://www.topquadrant.com/the-semantic-ecosystems-journal/

Data Governance White Papers

https://www.topquadrant.com/knowledge-assets/whitepapers/

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