

# How Implementing Data Governance with Knowledge Graphs Enables Enterprise Al





# **TOPQUADRANT COMPANY**

#### FOUNDATION

- TopQuadrant was founded in 2001
- Strong commitment to standards-based approaches to data semantics

#### MISSION

Empower people and drive results — by making enterprise information meaningful



#### FOCUS

Provide comprehensive data governance solutions using knowledge graph technologies

#### **CUSTOMERS**

Over 120 active customer organizations

#### **TopQuadrant**™

# Today's Agenda

A brief history knowledge graphs in 90 seconds
 ... and what are they anyway?



- How do knowledge graphs support data governance?
- A concise overview of Al and ML technologies
- Knowledge graphs provide a powerful platform for both integrated data governance and enterprise AI / ML
- Some examples of how TopBraid EDG uses AI (KR + ML) for enhanced information governance

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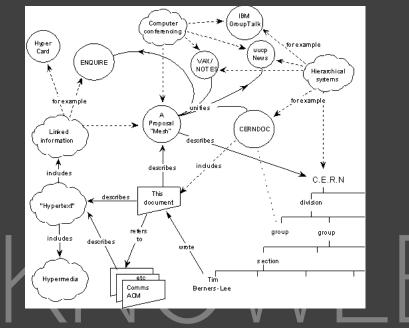
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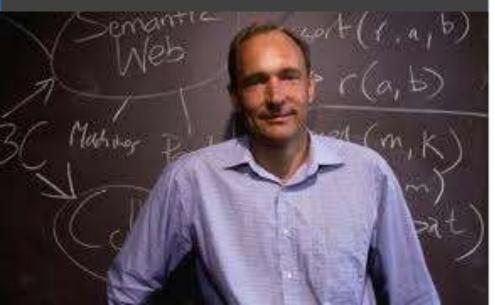


**Irene Polikoff** 

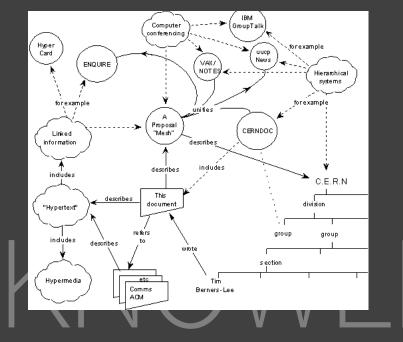


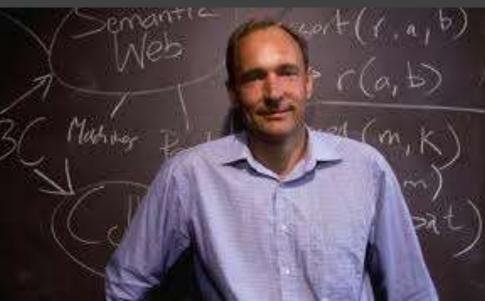


# EDGE GRAPHS

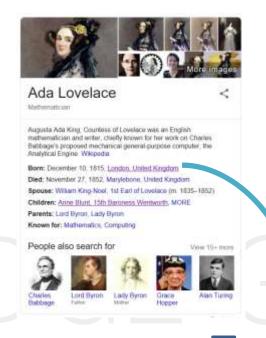


#### 2001 Tim Berners-Lee





#### 2012 Google





Capital of England

London, the capital of England and the United Kingdom, is a 21stcentury city with history stretching back to Roman Immes. At its centre stand the imposing Houses of Parliament, the conic Big Ban clock tower and Westminister Abbey, site of Einstein monarch correlations. Across the Thanses River, the London Eye observation wheel provides partoramic vews of the South Bank cultural complex, and the entire off.

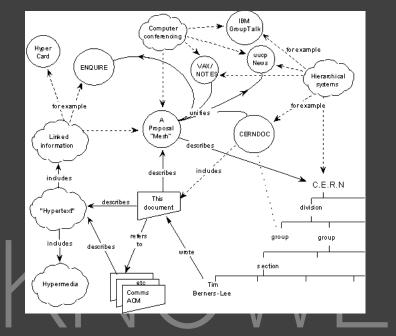
Area: 1,572 km²

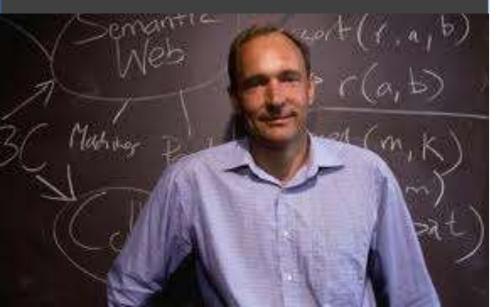
Elevation: 11 m Weather: 01C, Wind SW et 8 km/h, 87% Humidity Local time: Wednesday 06.59

Population: 8.138 million (2011) United Nations

# RAPHS

#### 2001 Tim Berners-Lee





#### 2012 Google Ada Lovelace Methematician Augusta Ada King, Countess of Lovelace was an English. mathematician and writer, chiefly known for her work on Charles Bubbage's proposed mechanical general-purpose computer, the Analytical Engine Wikipodia Born: December 10, 1815, London, United Kingdom Died: November 27, 1852, Marylebone, United Kingdom Spouse: William King-Nool, 1st Earl of Lovelace (m. 1835-1857) Children: Anne Illunt, 15th Baroness Wentworth, MORE Parents: Lord Byron, Lady Byron Known for: Methematics, Computing People also search for View 15+ more Lady Byton Southend on Seal Mag damy 20079-4 London Capital of England London, the capital of England and the United Kinodom, is a 21stcentury city with history stretching back to Roman times. At its centre stand the imposing Houses of Parliament, the iconic: Big Ben' clock tower and Westminster Abbey, site of British monarch coronations. Across the Thames River, the London Eye observation wheel provides panoramic views of the South Bank cultural complex, and the entire Area: 1.572 km²

Area: 15/2 km² Elevation: 11m Weather: 610 West 900

Weather: 0°C, Wind SW et 8 km/h, 87% Humidity Local time: Wednesday 06.59 Population: 8, 138 million (2011) United Nature

#### 2019-2020

Knowledge Graphs in the news

> Google on AI and knowledge graphs in ZDNET

> Data governance 2.0 on Dataversity

> Conferences & workshops

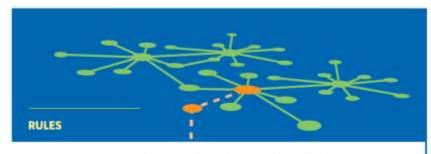
> Technology trends 2019

> Forbes article by Kurt Cagle

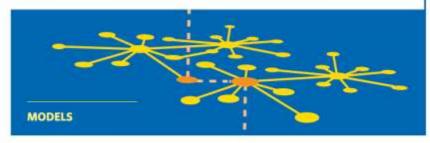
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# What are Knowledge Graphs?

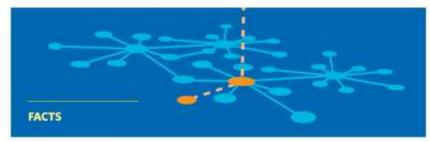
- A Knowledge Graph represents a knowledge domain
- It represents knowledge as a graph
  - A network of nodes and links
  - Not tables of rows and columns
- It represents facts (data) and models (metadata) in the same way
  - Rich rules and inferencing
- It is based on open standards, from top to bottom
  - Readily connects to knowledge in private and public clouds



RULES: If both of a person's parents have blue eyes, they will also have blue eyes



MODELS : A person has eye color. A person has two parents. A person's father is also a person and he is male.

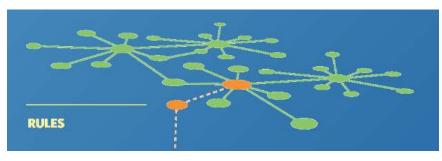


FACTS: James has blue eyes. James' father is Andrew. James is a person.

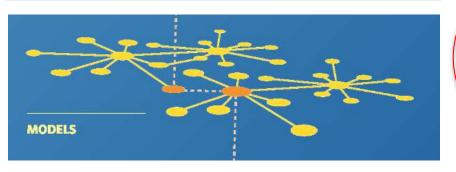
There can be different types and instances of Knowledge Graphs ...

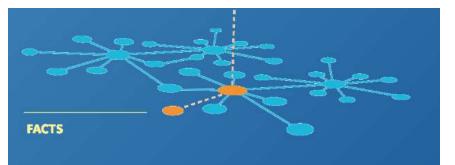
# **TopQuadrant** What are a Knowledge Graphs? (2)

- A knowledge graph contains information about entities in the world
  - organized as nodes connected by relationships
- The graphs capture data as well as semantics or meaning of data
- We can distinguish different types of graphs:
  - those containing basic data facts
  - and those containing higher level semantic information.



We now know that we can ask questions like "What is this person's eye color?"





#### **Graphs With:**

#### Rules

If both of person's parents have blue eyes, they will also have blue eyes

#### Models (data definition) A person has eye color

A person has two parents Person's father is also a person and he is male

#### Facts (data) James has blue eyes James' father is Andrew James is a person

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**Irene Polikoff** 

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#### **Data Governance Challenges**

- Galaxies of data
- Diversity of perspectives
  - Business
  - Technical
  - Regulatory
- Diversity of representation

#### Solution

- Create a knowledge graph representing data sources
- Link to other relevant enterprise information e.g., systems, policies, infrastructure, activities
- Enrich, discover, connect
- Use to guide business decisions

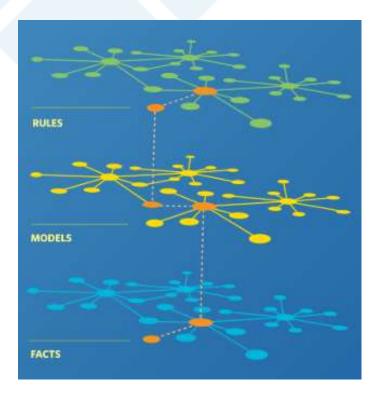
# How do Knowledge Graphs Support Data Governance?

# Knowledge graphs overcome key challenges that data governance typically presents by:

- Providing common search for all types of stakeholders
- Connecting business terms to data elements
- Supporting regulatory compliance by tracing data lineage
- Representing regulations as knowledge graphs
- Inferring rules from data in knowledge graphs
- Connecting public and private knowledge graphs
- Creating enriched knowledge resources
- Providing knowledge graph APIs for applications
- Assessing the value of a data asset using graph-based network analysis

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# **TopQuadrant** An Enterprise Knowledge Graph Infrastructure for Data Governance



Using Knowledge Graphs TopBraid EDG Delivers Data Governance 2.0 – Integrating Executive, Representative and Applied Governance Capabilities

EXECUTIVE POCUS ON MAINAGEMENT PROCESS CENTRIC

PROJECT

REPRESENTATIVE

TopBraid EDG supports integrated data governance across the ever growing numbers and types of data assets and governance needs

- because connections are important.

Confidential

ΑΡΡΙ ΙΕΠ

FOCUS ON INSIGHT

#### **TopBraid EDG – Composition of Knowledge Graphs TopQuadrant**<sup>™</sup> to Support Adaptive Data Governance Schema Data Enterprise Assets **TopBraid EDG Enterprise Data Governance** Technical Assets Big Data **Business Logic Compose UI** Assets Behavior, Compose Data Assets Queries, Data and UX/UI **Rules and** Schema in the **Constraints** Glossaries **Access Control** *Terminologies* +Hundreds of pre-defined asset types Governance Model

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#### A Concise Overview of Al and ML Technologies

- AI and ML are umbrella terms for a wide set of algorithms, technologies and approaches
- Applications using AI can be found in all industries and they span different functions
- Use of AI promises to deliver results:
  - that could not be achieved with more traditional technologies
  - or to achieve the results cheaper and faster
- Many organizations are just beginning their AI journey but are confronted with questions that are not yet well understood:



#### **TopQuadrant** Al and ML Technologies: Concerns and Limitations?

- AI/ML have become dominant as a technology trend
- But there are strong concerns that the promise is over-hyped, e.g.:
  - heavy reliance on large data sets
  - susceptibility to machine bias
  - inability to handle abstract reasoning
  - work well only for problems where clear input can be mapped onto clear output
- Pure machine learning can be a black box approach producing results that people may not understand and can't examine

"A huge problem on the horizon is endowing AI programs with common sense. Even little kids have it, but no deep learning program does." - Oren Etzioni, chief executive of the Allen Institute for Artificial Intelligence

## → Enter Knowledge Graphs ...







## "Why Artificial Intelligence Like AlphaZero Has Trouble With the Real World"

- Watson seemed to be endowed with the kind of clerical skills humans use on a host of real-world problems.
  - It could take a prompt in English, rummage through relevant documents at lightning speed, come up with the relevant snippets of information, and settle on a single best answer.



- But seven years later, the real world continues to present stubborn challenges for AI.
- A September report by the health publication *Stat* found that researching and designing personalized cancer treatments, as Watson's descendant Watson for Oncology aims to do, is proving difficult.
- The questions in Jeopardy! are easier in the sense that they don't need much <u>common</u> <u>sense</u>," wrote Bengio, who has collaborated with the Watson team, when asked to compare the two cases from the AI perspective. "Understanding a medical article is much harder. Again, much basic research is needed."
- As special as games are, there are still a few real-world problems they resemble.

https://www.quantamagazine.org/why-alphazeros-artificial-intelligence-has-trouble-with-the-real-world-20180221/ © Copyright 2020 TopQuadrant Inc. Slide 17

# "Why we are in danger of overestimating AI"

- The more fundamental case against deep learning is that the technology cannot deal with many of the problems that humans will want computers to handle.
- It has no capacity for things the human mind can do easily, like abstraction or inference that make it possible for us to "understand" from very little information, or instantly apply an insight to another set of circumstances.
- "A huge problem on the horizon is endowing AI programs with common sense," says Mr Etzioni. "Even little kids have it, but no deep learning program does."

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# "Why Machine Learning Needs Semantics Not Just Statistics"

- The problem with likening machine learning to human learning is that when humans learn, they connect the patterns they identify to high order semantic abstractions of the underlying objects and activities. In turn, our background knowledge and experiences give us the necessary context to reason about those patterns and identify the ones most likely to represent robust actionable knowledge.
- In contrast, machines blindly search for the strongest signals in a pile of data. Lacking a cushion of background knowledge or life experiences to understand the meaning of those signals, deep learning algorithms cannot distinguish between meaningful and spurious indicators. Instead, they merely blindly encode the world according to statistics, rather than semantics.

https://www.forbes.com/sites/kalevleetaru/2019/01/15/why-machinelearning-needs-semantics-not-just-statistics/#74c2ee2f77b5



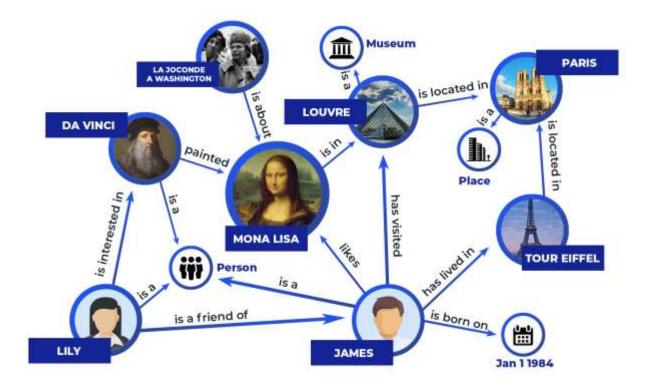
## Knowledge Graphs Excel at Knowledge Representation

- Knowledge representation and reasoning (KR) is the field of AI dedicated to representing information about the world in a form that a computer system can utilize
- Knowledge graphs are part of the KR branch of AI
  - they can capture data as well as semantics or the meaning of data
  - they enable computers to reason based on the full available contextual and conceptual information



#### **TopQuadrant** ML Technologies + Knowledge Graphs? Good Choice!

 In addition to supporting data governance, it is becoming widely accepted that knowledge graphs are also excellent at guiding and focusing ML



Leading companies who are building knowledge graphs include Google, Apple, Amazon,
 Airbnb, Bloomberg, Facebook, LinkedIn, Thomson Reuters – and these are just a few.

#### **TopQuadrant** Knowledge Graphs Form a Trusted Foundation for AI and Machine Learning by Providing Meaning to Information

Knowledge graphs which can provide:

- a supervisory capacity to direct productive application of ML
- an automated means for maintaining and improving data quality at any step in the data lifecycle
- well-understood, curated training data sets
- an unmatched way to make sense of the results
- Integration of structured and unstructured data sources as input



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**Irene Polikoff** 

### **Auto-suggesting Mapping of Data Elements to Business Terms**

#### Problem

- Business stewards and subject matter experts work on agreed business glossaries and data dictionaries, establishing business metadata
- Data sources can be examined to capture technical metadata
- Manually connecting technical and business metadata requires a lot of effort and time; enterprises can easily have millions of data elements across all key sources

#### Solution

- TopBraid EDG, as an enterprise knowledge graph for data governance describes the shape of data and rules associated with business terms
- It then uses the rules to infer connections between technical representation of data sources and their business meaning

# **Automated Data Cataloging**

#### **TopQuadrant**<sup>™</sup>

#### **TopBraid EDG** + = ☆ & Employee Records Enterprise Data Governance

Assets Dashboard Settings Users Import Transform Export Reports Workflows Tasks Comments Manage

**Import Data Set from Spreadsheet** X

Takes a spreadsheet and creates an EDG Data Set instance with Data Set Elements for each column.

Import DDL File SQL

Imports database schema definitions from a SQL file containing DDL statements.

Import From JDBC Connection Imports database schema definitions from a DBC database connection.

Import JSON File Loads a given JSON file and converts its content based on pre-defined mapping shapes to RDF statements.



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Import RDF File Adds RDF triples from a Turtle, JSON-LD or RDF/XML file.

Import Spreadsheet using Template Loads a given spreadsheet file and converts its content based on a pre-defined mapping template.

#### Import Spreadsheet using Pattern

Takes a spreadsheet and converts its rows based on one out of several common spreadsheet patterns, including h

#### Content sources, datasets, etc. are also auto-cataloged

Import From JDBC Connection
This will add schema definitions from a database to the current Data Assets Collection via a JDBC connection.
Name
The unique name of this import job.
JDBC URL
The JDBC connection information for the database to import schema from.
User Name
The account user name for the database.
Password
The account password.
Database name
Optional database/schema name; by default, the user or connection default will be used.
Model for Datatype Definitions
Your Organization's DataTypes \$
Datatypes will be imported into the selected model if they don't yet exist.
Only Datatypes Models included by reference into this Data Asset Model are shown. See includes on the Settings ta
Include data statistics Include data samples
<ul> <li>Record each new triple in change history (warning: not recommended for large files)</li> </ul>
Import Now

Schedule Import

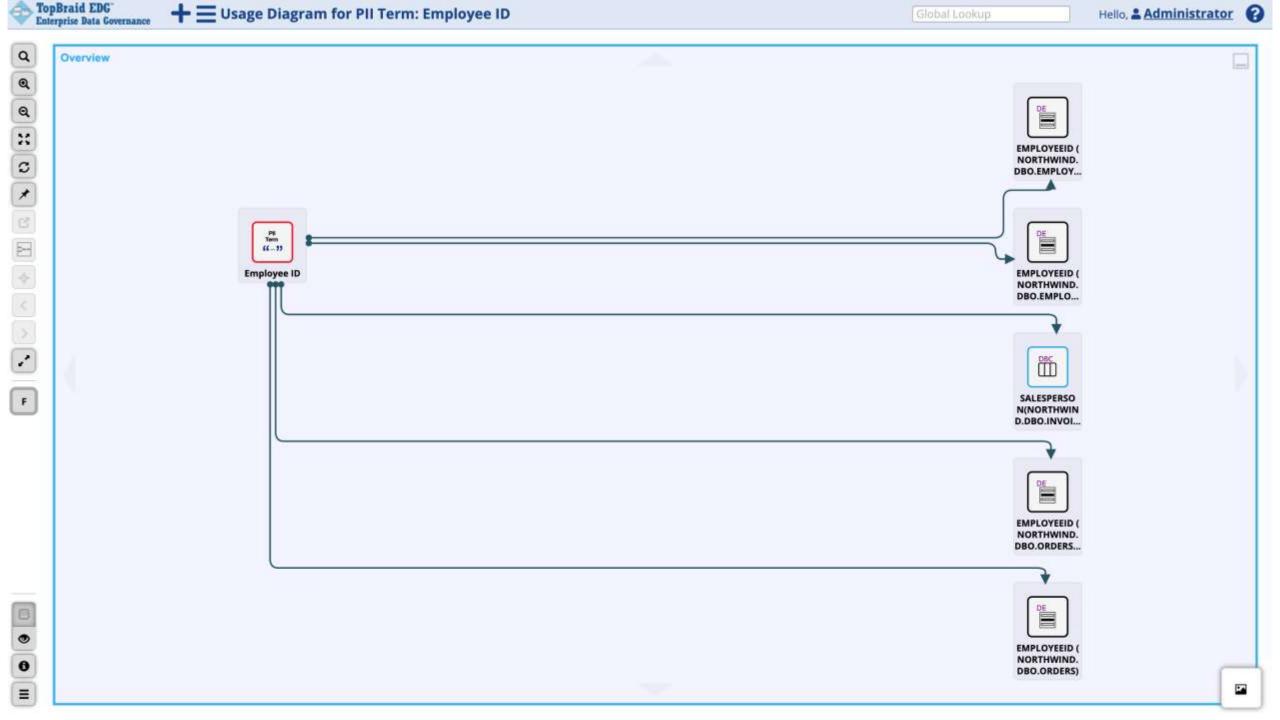
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# **Define Employee ID as a Term**

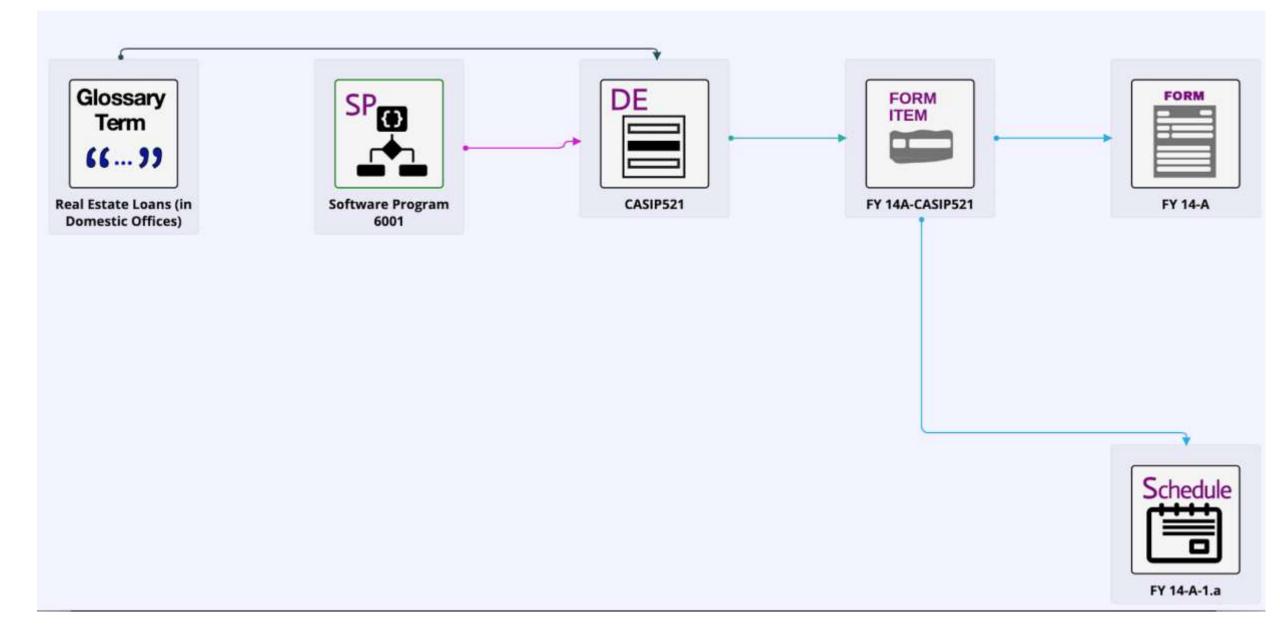
Employee ID ×		×
Explore - Mo	dify - Edit	¢-
Employee URI http://example      Identifiers Metada	e.org/glossaries/new#First_Name	
type:	<u>PII Term</u> ✓	
label:	Employee ID	
definition:	Employee ID is defined as the single unique code of reference used l an individual person having permanent full time employ by the ente ID is NOT used as identification for part-time, contract or seasonal e to identify employees of partner, client or vendor companies.	rprise  Employee
<ul> <li>Glossary Term Me</li> </ul>	tadata	
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ata value rule:	Employee ID rule *							
	label:	Employee ID rule						
	datatypes:	string ~						
	min length:	12						
	max length:	12						
	regex pattern:	^[ACGT][678][34]-?\d{4}-?\d{3}\$						

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### **Connected View of Information**



Extracting Implicit Semantics in Data to Explicit Semantics in a Knowledge Graph

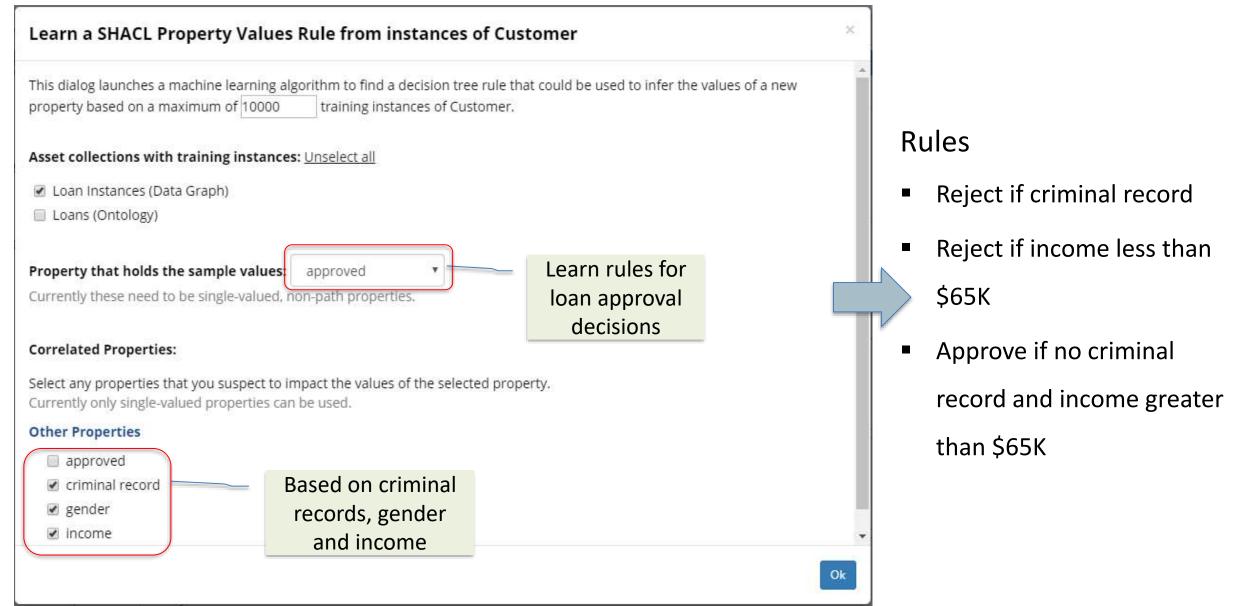
### Problem

- Business rules are encoded in different places within an enterprise ecosystem
- Error prone and hard to change
- Difficult to check by business experts

## Solution

- TopBraid EDG can catalog your data sources, pulling schema information from a source into a knowledge graph
- Then use machine learning to extract rich semantics about relationships between data values (business rules) directly from sample datasets
- Business users can participate in and control this knowledge acquisition process

## Extracting Implicit Semantics in Data to Explicit Semantics in a Knowledge Graph



#### **Auto-mapping Disconnected Vocabularies**

#### Problem

- Individual datasets are specified in isolation using different local terminologies, depending on the commissioners of the data collection and the questions they require answering at that point in time.
- As a result, linkage of data is time consuming, require providers to specifically collate, check and submit against a wide range of specification and collection methods.
- Inconsistency of conclusions from data
- Long lead time to data

Solution

- TopBraid EDG, can manage different terminologies and automatically infer connections between them, enabling:
  - Safe, appropriate and consented linkage of de-identified data from multiple sources
  - Facilitation of data reuse
  - Efficient mechanisms to expand the coverage of data collected as required by all consumers

In the UK NHS extra annual cost to data providers of producing and submitting just Admitted Patient Care and Outpatient Care data collections and audits is **in excess of £654 million**.

# **Auto-mapping of Vocabularies In EDG**

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→	Mappings Dashboard Settings Users Import Tran	nsform Export Reports Workflows Tasks Commen	ts Manage		
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	Concept (NUCC Healthcare Provider Taxonomy)	Glossary Term (CMS Glossary)		- 1	Adult Care Home, Custodial Care Facility (crosswalk:closeMatch) Unmapped term "Adult Care Home, Custodial Care Facility"
	Acupuncturist				Suggestion: Map to "CUSTODIAL CARE FACILITY" (Confidence: 57) Preview Apply
	Acute Care, Clinical Nurse Specialist				Adult Health, Nurse Practitioner (crosswalk:closeMatch)
	Acute Care, Nurse Practitioner				Unmapped term "Adult Health, Nurse Practitioner" Suggestion: Map to "NURSE PRACTITIONER" (Confidence: 56) Preview Apply
l	Addiction (Substance Use Disorder), Counselor				Adult Mental Health, Clinic/Center (crosswalk:closeMatch)
	Addiction (Substance Use Disorder), Psychologist				Unmapped term "Adult Mental Health, Clinic/Center" Suggestion: Map to "COMMUNITY MENTAL HEALTH CENTER" (Confidence:
	Addiction (Substance Use Disorder), Registered Nur				55) Preview Apply
	Addiction Medicine, Anesthesiology				Air Carrier (crosswalk:closeMatch) Unmapped term "Air Carrier"
	Addiction Medicine, Family Medicine				Suggestions: Map to "CARRIER" (Confidence: 63) <u>Preview</u> <u>Apply</u> Map to "MEDICARE CARRIER" (Confidence: 62) <u>Preview</u> <u>Apply</u>
	Addiction Medicine, Internal Medicine				
	Addiction Medicine, Preventive Medicine				Ambulance (crosswalk:closeMatch) Unmapped term "Ambulance"
l	Addiction Medicine, Psychiatry & Neurology				Suggestion: Map to "AMBULANCE (LAND)" (Confidence: 56) Preview Apply
	Addiction Psychiatry, Psychiatry & Neurology				Ambulatory Care, Pharmacist (crosswalk:closeMatch) Unmapped term "Ambulatory Care, Pharmacist"
	Administrator, Registered Nurse				Suggestion: Map to "AMBULATORY CARE" (Confidence: 55) Preview Apply
	Adolescent Medicine. Family Medicine     <	ge 1 of 9   Go to page: 1 Show 100 \$			Ambulatory Surgical, Clinic/Center (crosswalk:closeMatch) Unmapped term "Ambulatory Surgical, Clinic/Center" Suggestion: Map to "AMBULATORY SURGICAL CENTER" (Confidence:

#### **Extracting Meaning from Unstructured Data**

#### Problem

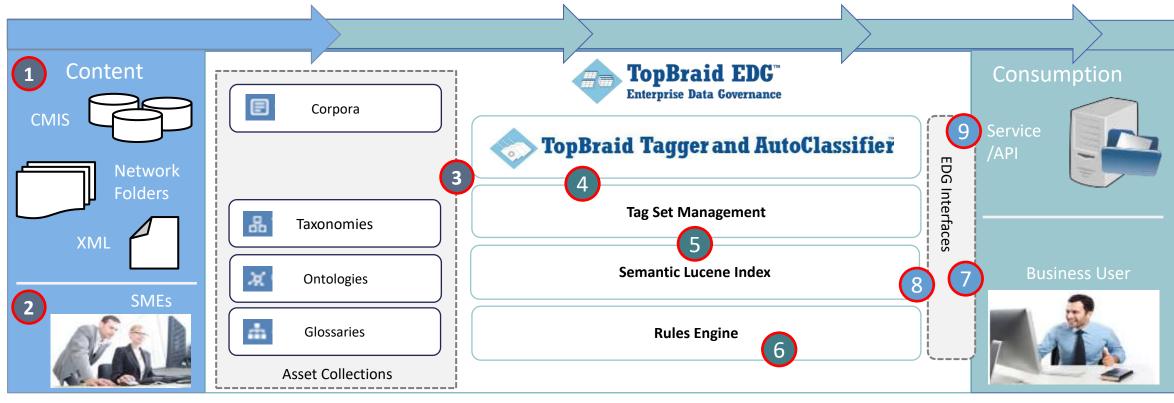
- Much enterprise information is in documents
- Understanding enterprise information requires closing the gap between structured and unstructured information ... But typically, these sources are governed separately
- Further, most machine learning algorithms work well either with text or with structured data

#### Solution

- Knowledge graphs can bridge this gap since they can contain relationships between all information irrespective of the format including relational data, XML, JSON, CSV, and text
- In EDG, machine learning guided by controlled vocabularies can associate documents with key topics; rules can further process this information

 As a result, enterprises can now have a unifying view across all metadata

# **TopBraid EDG: Search Enrichment**



Content is retrieved/received over many connectors.

4

5



SMEs of all sorts develop/integrate vocabularies. As needed, they also review and curate autoclassification results providing input that improves results accuracy over time.



Vocabularies and curation feedback are leveraged by AutoClassifier to extract information from unstructured content inside Asset Collections. AutoClassifier uses machine learning to populate maintainable Tag Sets (relationships between 'Content' and 'Concepts').

Text, Tags, and other relevant characteristics of Assets are indexed for optimized search and discovery.

6 Semantic models and business rules can be used to further post process and extend results

Search user submits a request and the interface sends the request on to the query engine.



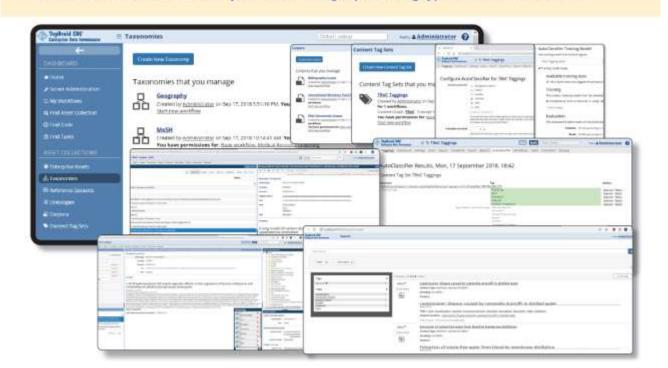
9

The query is interpreted and semantic search is executed. Results include relevant metadata for customized user experience.

Similar to the search user, applications submit requests to an EDG interface. Determined by the interface (Web Service, Saved Search, SPARQL endpoint), results are prepared and sent in appropriate format.

# **Extracting Meaning from Unstructured Data**

TopBraid Tagger's auto-classification capability delivers tagging results that are as consistent and accurate as those created by content indexing experts using typical domain taxonomies.



#### Configure AutoClassifier for Mesh Tags

Content properties	Bibliographic Citation
	Creator
	🔲 identifier
	🜌 comment
	🖌 label
	🖾 type
	All properties used in the content graph on resources of class <i>Document</i> are shown. Selected properties a should be selected, such as title, abstract, or content. Unchecking any properties whose values are not he
Probability threshold	5%
6	Decrease the threshold to get more concept recommendations (but less accurate). Increase the threshold
Content language	English V
Training sample size	Limit the training set to a random sample of 1000 content resources. This may decrease accuracy.
Save Changes	
Save Changes AutoClassifier Trai	ining Model

Use training model from content tag set:

Mesh Tags (this) 🔹

✓ Training model ready.

#### Available training data

✓ 146 content resources tagged with property subject (out of 996 total content resources)

#### Training

This creates a training model from the available training data in Mesh Tags.

✓ Completed at 11:23 on 2016-09-27, using 146 content resources.

#### Start Training

#### Evaluation

This assesses the performance of the AutoClassifier on the available training data using cross-validation

Precision 29.66% (percentage of AutoClassifier-recommended tags that are correct according to the training

Recall 17.26% (percentage of tags in the training data found by the AutoClassifier)

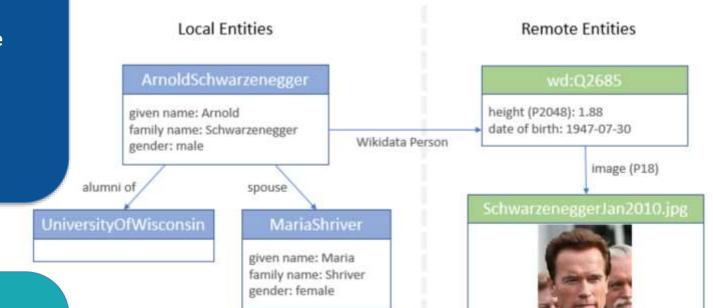
Completed at 19:08 on 2016-09-26, using 146 content resources.

Calculate

## **Connecting Public and Private Knowledge Graphs**

#### Opportunity

- Knowledge sharing is an important driving force behind progress
- Increasingly, organizations are publishing knowledge graphs covering scientific, financial and general information. Examples include:
  - Wikidata https://www.wikidata.org/
  - Blue Brain Nexus <u>https://tinyurl.com/y9ncet4c</u>
  - Thomson Reuters/REFINITIV -<u>https://tinyurl.com/y2e39pn5</u>



#### Solution

- Leverage external knowledge graphs by reaching out to them as the source of reference data and other important information
- You no longer have to maintain all information yourself
- Instead, you can directly take advantage of authoritative, curated and maintained information assembled by people you trust – without having to write and run specialized importers that transform data.

#### TopQuadrant™

# Today's Agenda

- A brief history knowledge graphs in 90 seconds ... and what are they anyway?
- How do knowledge graphs support data governance?
- A concise overview of Al and ML technologies
- Knowledge graphs provide a powerful platform for both integrated data governance and enterprise AI / ML
- Some examples of how TopBraid EDG uses AI (KR + ML) for enhanced information governance
- \* And one more thing Food for Thought: What about the governance of the use of AI / ML itself?



Irene Polikoff

#### **TopQuadrant** What about the governance of the use of AI / ML itself?

- As companies integrate machine learning into their products and systems, there are important foundational technologies that come into play
- Not surprisingly current machine learning and AI technologies require large amounts of data specifically, labeled data for training models
  - A common theme in conversations with data engineers, data scientists, and AI researchers is the need for solutions that can help track data lineage and provenance, i.e., data governance solutions
  - Having reliable metadata for datasets, such as what job created the dataset, where data came from, etc., is crucially important for anyone using a dataset.
  - This includes not only people responsible for audit, compliance, reliability, debugging and other activities, but also AI algorithms
  - As an enterprise starts to employ AI/ML on an ongoing basis, the governance of the use of AI itself will need to be addressed.



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# What Governance is Needed to Support the Use of AI in the enterprise?

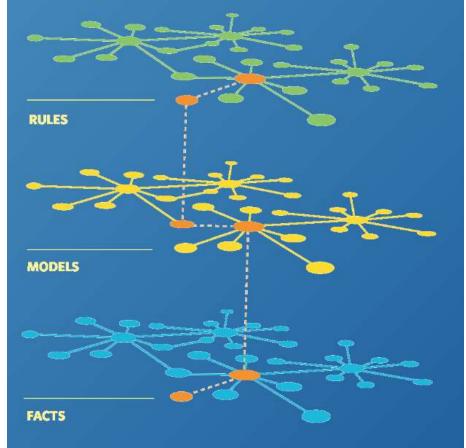
- Management of training datasets
- Help in reliably and cost effectively combining data across heterogeneous data sources
  - to provide data objects as training data sets
  - including those composed of information gathered from structured data as well as text
- Capturing what AI algorithms are being used and for what purposes
- Metrics for understanding and evaluating the usefulness of results delivered by different AI algorithms

■ ...?



## Conclusion: Benefits of a Knowledge Graph based Platform for Data Governance 2.0

- Flexibility and extensibility based on standards
- Integration of reasoning and machine learning
- Enabling people (UI) and software (APIs/web services) to view, follow and query
- Bridging of data and metadata "silos" to provide seamless data governance
- Delivery of Knowledge-driven data governance



#### As an enterprise knowledge graph infrastructure, TopBraid EDG supports Data Governance 2.0 and applications of AI / ML





## To Learn More about TopBraid EDG and Knowledge Graphs:

## EDG Product Info:

TopBraid Enterprise Data Governance (TopBraid EDG)

(https://www.topquadrant.com/products/topbraid-enterprise-data-governance/)

#### *Contact US:* at <u>info@topquadrant.com</u> to:

- Discuss vocabulary management solutions (glossaries, taxonomies, ontologies)
- Request a more targeted demo of TopBraid EDG
- Ask for a free EDG evaluation account

## More Resources ...

#### TopQuadrant™

#### **More Webinar Recordings, Slides, Q&A:**

https://www.topquadrant.com/knowledge-assets/topquadrant-webinars/

#### **Short Videos:**

- TopBraid EDG "Quick Grok" Videos <u>https://www.topquadrant.com/knowledge-assets/videos/</u>
- TopBraid EDG Animated Video <u>https://www.topquadrant.com/project/edg\_agile\_modular/</u>

#### **Blog:**

https://www.topquadrant.com/the-semantic-ecosystems-journal/

#### **White Papers**

https://www.topquadrant.com/knowledge-assets/whitepapers/