

Getting Started with Data Governance – Some Practical Guidance March 12, 2020



TOPQUADRANT COMPANY

FOUNDATION

- TopQuadrant was founded in 2001
- Strong commitment to standards-based approaches to data semantics

MISSION

Empower people and drive results — by making enterprise information meaningful



FOCUS

Provide comprehensive data governance solutions using knowledge graph technologies

Today's Program



Getting Started with Data Governance – Some Practical Guidance

- Some quick observations about Data Governance
- Common Data Challenges
- How to pick your Area of Focus
- Aligning Solution Capabilities and Focus Area
- Iterative and Incremental Approach to Data Governance
- Q & A



Irene Polikoff



What is Data Governance?

There are Many Definitions / Descriptions of Data Governance

Data Governance is a system of decision rights and accountabilities for information-related processes, executed according to agreed-upon models which describe who can take what actions with what information, and when, under what circumstances, using what methods."

... DGI Framework, David Plotkin, Wikipedia

- "Delivering trusted information for smarter business decisions across your entire information supply chain" ... IBM
- "Data governance is the universal approach to managing and securing data in organizations"
 ... DGPO webinar



What is Data Governance?

"Data governance is a term without an authoritative definition."
... Daniel Howard, Bloor Research, January 2020

"Data governance encompasses the people, processes, and information technology required to create a consistent and proper handling of an organization's data across the business enterprise."

Source: Data Governance - Wikipedia



Having Difficulty Getting Started?

- Relax
- You already did!
- You are managing data today
- Can you do it better?
- What causes you to ask the question?





Common Data Challenge I

I. We don't know where all the data resides, or how it is used

- We may be maintaining duplicate data
- We may have critical data that stakeholders don't know about and, thus, can't use





Common Data Challenge II

II. It takes us too long to get data when we need it

 We don't have the right tools, processes or people to reliably locate, request or provide data





Common Data Challenge III

III. Our data isn't of high enough quality

- We know of specific problems with data quality
- We can't trust the data that comes out of our systems in reports – adding or aggregating data that is not compatible



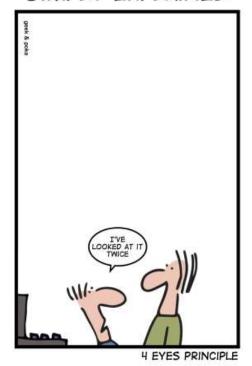


Common Data Challenge IV

IV. We have low data competency

- Business users don't know enough about data to make informed use of it
- Technical users don't know enough about business to advise business users
- Lack a common business terminology for data negatively impacts reporting and analysis

SIMPLY EXPLAINED





Common Data Challenge V

V. Data is not readily available to consumers

- Access is blocked
- Formats are not appropriate
 for intended use





Common Business Drivers

- New Regulations
- Competitive Pressures
- Merger or Acquisition
- New Product Offering
- Growing Complexity of Data Ecosystem
 - e.g., New Data Sources

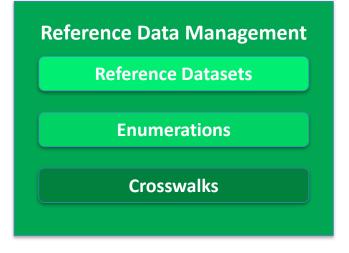
Why the Need to Address these Data Challenges Now?

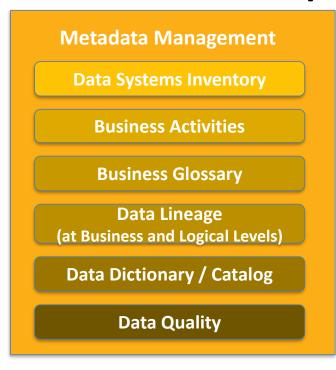


Important: Pick a Focus Area

- You will not be able to address all problems at once
- Pick one to start with
- Working towards too many goals dilutes your efforts
- Pick a business/organization area to work with
 - Where the need is strong
- Expand out after success

Solution Areas and Capabilities







Supported by an integrated information management / collaboration environment with search, roles, access control, etc.





Problem → Solution

I. Don't know where all the data resides, or how it is used

Data Systems Inventory

Data Lineage

II. It takes too long to get data when we need it

Data Systems Inventory

Data Request Workflow

III. Data isn't of high enough quality

Reference Data Management

Data Quality



Problem → Solution

IV. Low data competency

Data Systems Inventory

Business Glossary

Data Dictionary / Catalog

V. Data is not readily available to consumers

Data Request Workflow

Data Dictionary / Catalog

Data Security and Privacy Policies



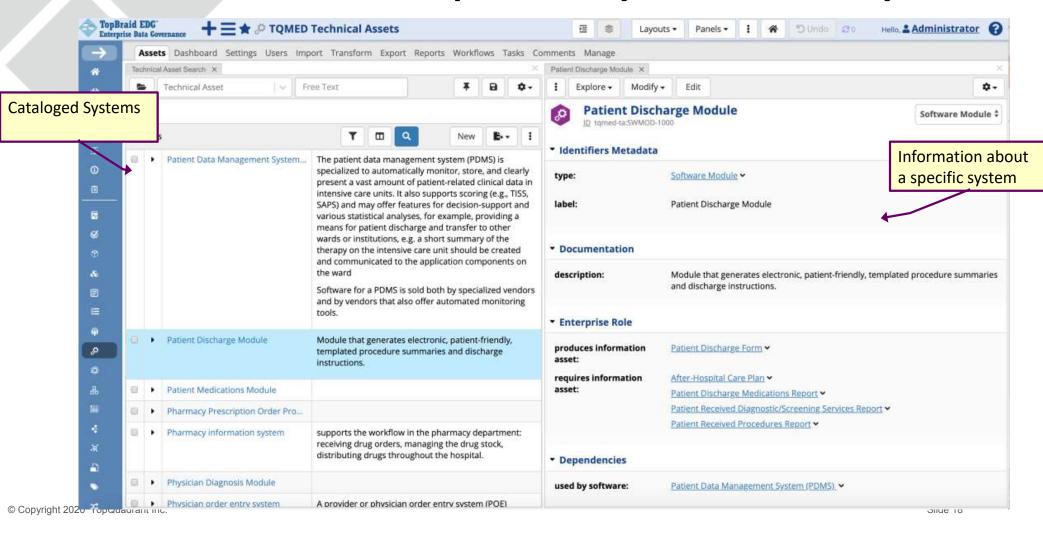
An Example Starting Point

 Don't know where all the data resides, or how it is used

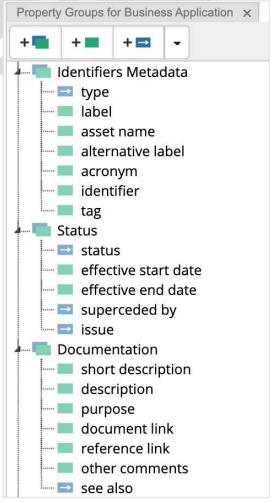
Data Systems Inventory



Example Data Systems Inventory

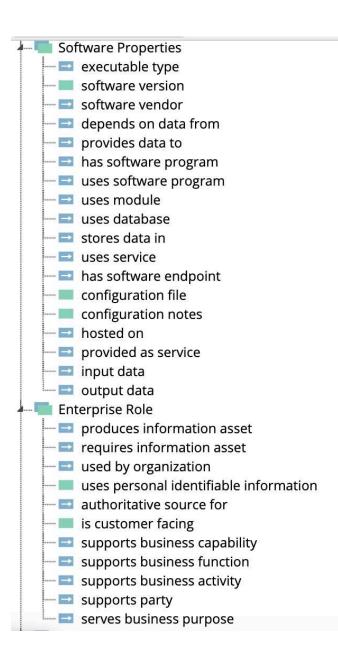


What Type of Information Should be Captured?



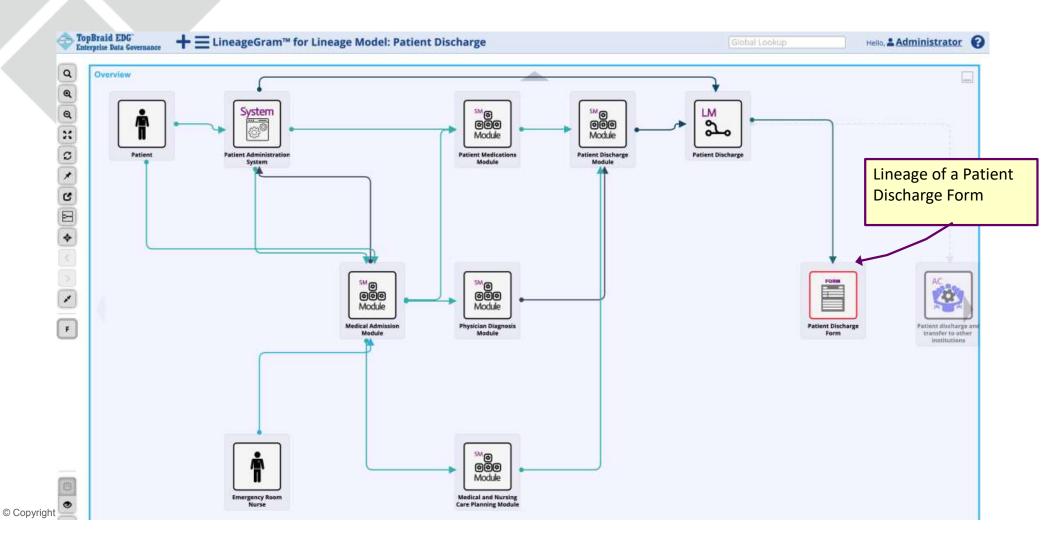
TopQuadrant™





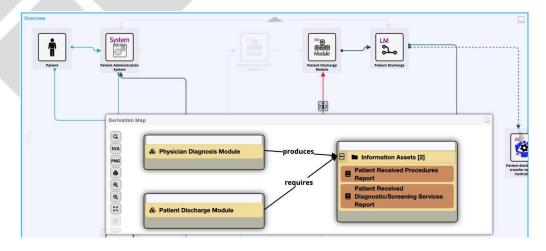


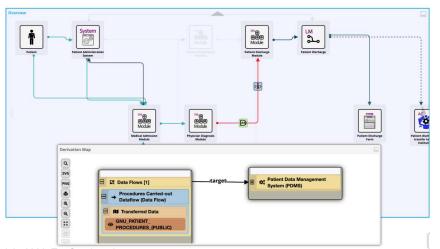
What Can You Get As a Result?





Different Levels of Lineage: Logical vs Physical





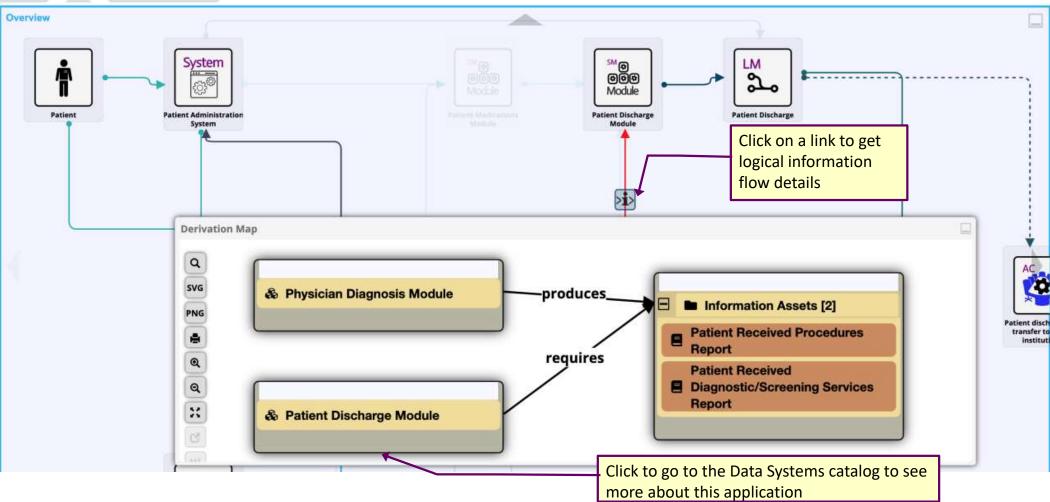
- Links are clickable and provide different level of details
- Logical higher level, more business user friendly
- Physical developer or data analyst level, requires data cataloging

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Logical: Information Flow Example

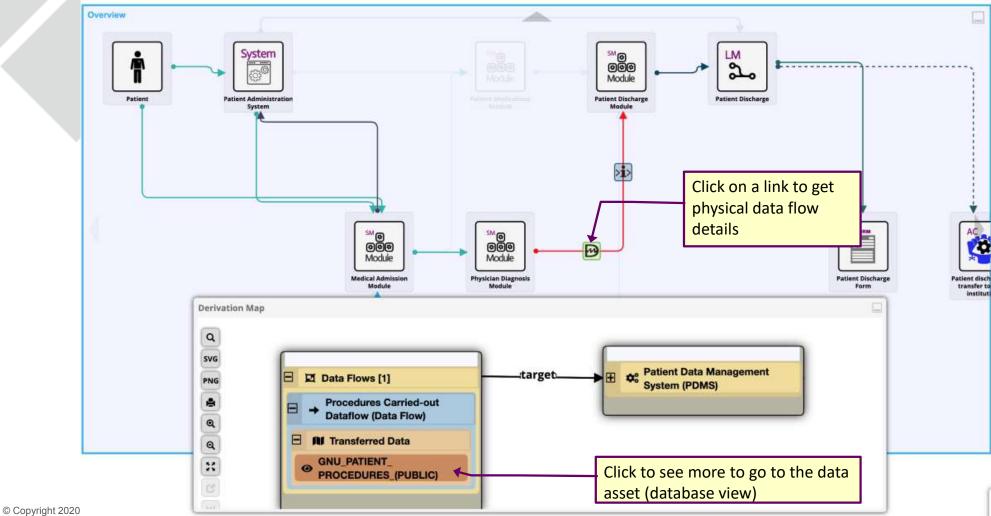


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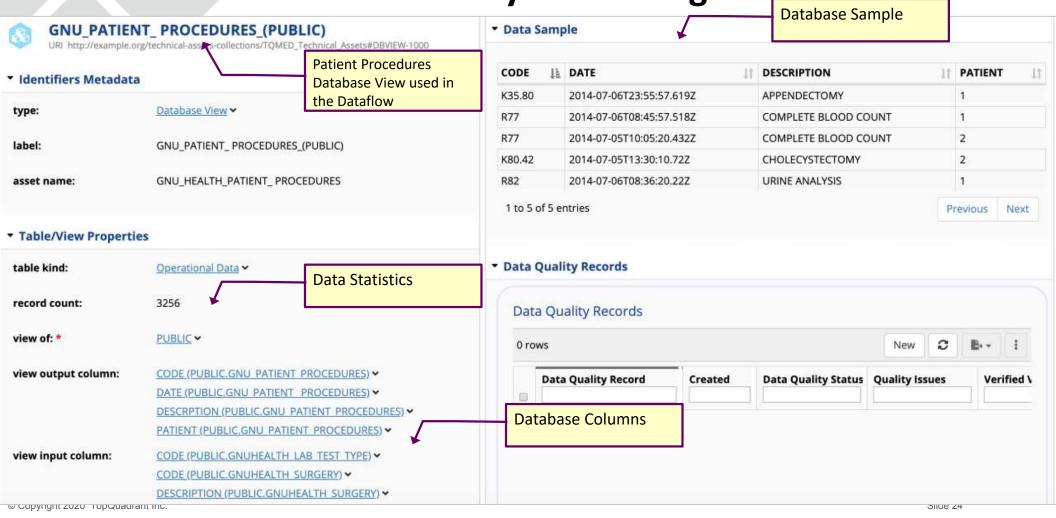


Physical: Data Flow Example



Example of the Information Required for the

Physical Lineage _______





Data Governance Triangle

Common Primary Modes of DG Operation

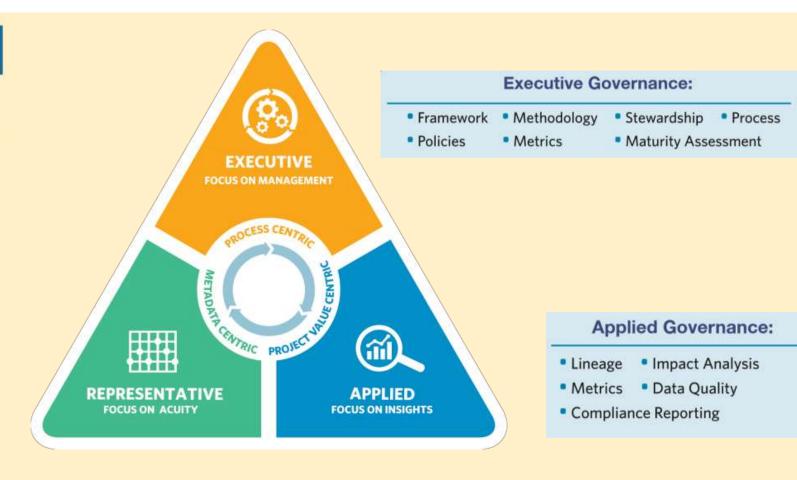
Process Centric

Project Value Centric

Metadata Centric

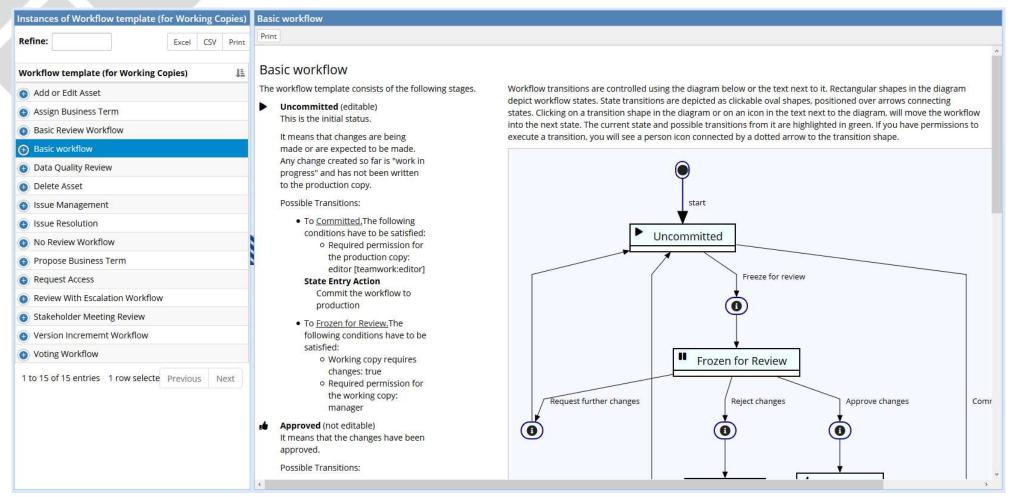
Representative Governance:

- Glossaries
 Taxonomies
- Ontologies
 Data
- Technical and Enterprise Assets
- Reference Data



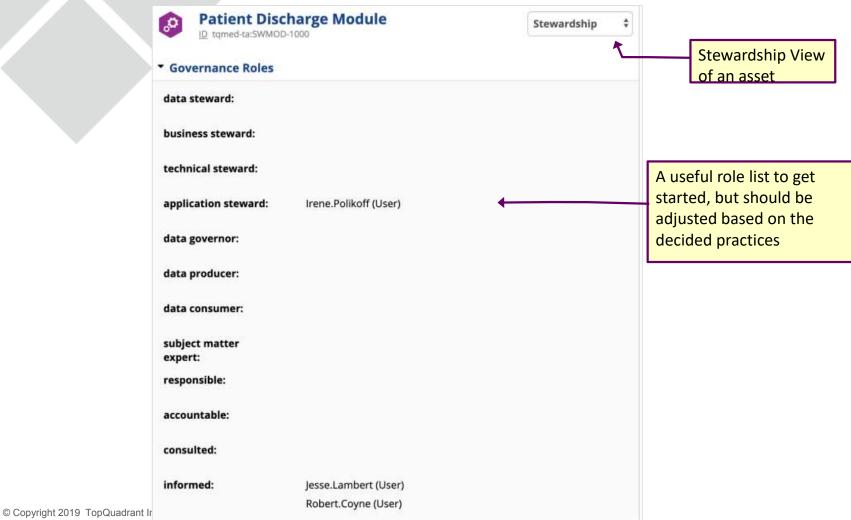


Installed Workflow Templates

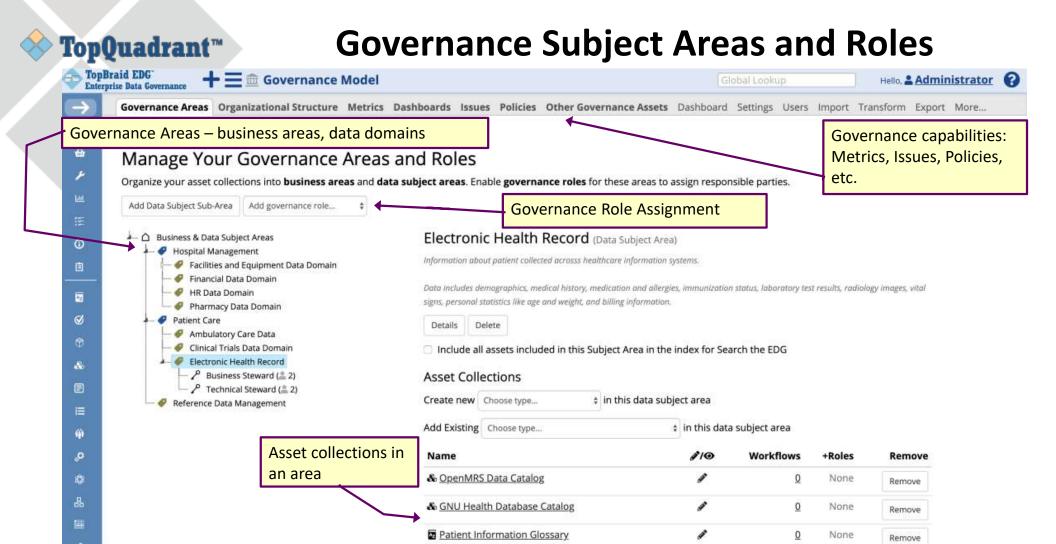




Governance Roles



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品 NUCC Healthcare Provider Taxonomy

None

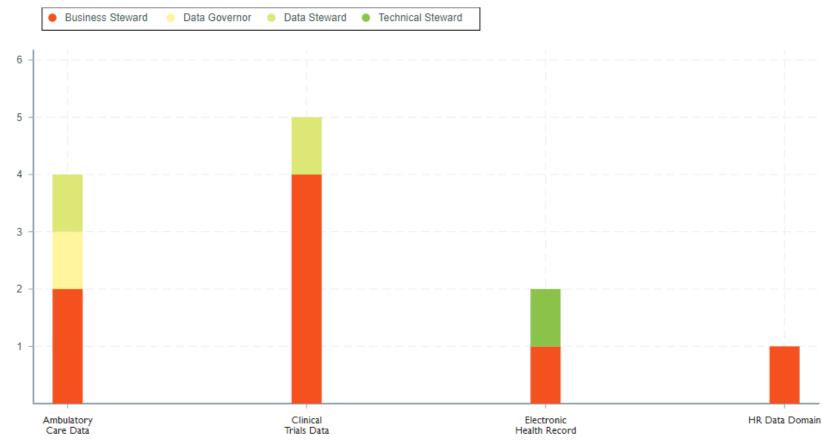
Remove



Governance Role Assignments

Governance Role Assignments by Subject Area

Role Assignments across Subject Area

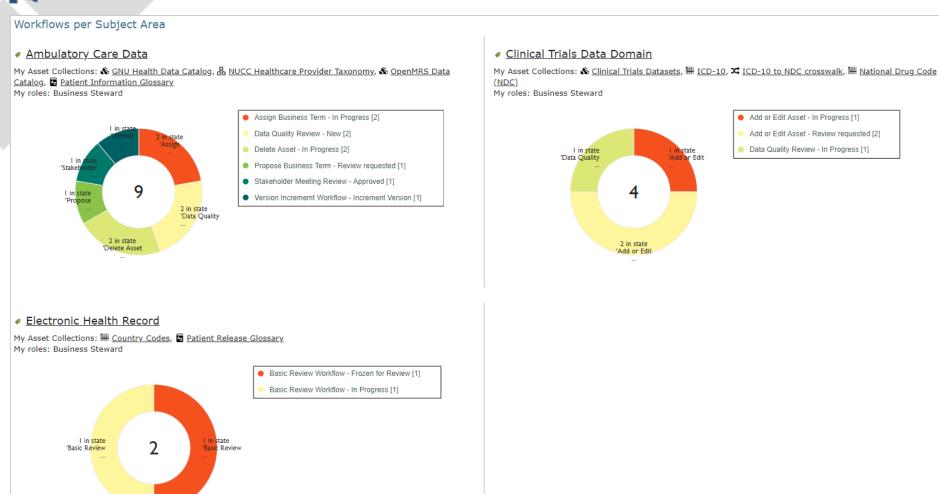


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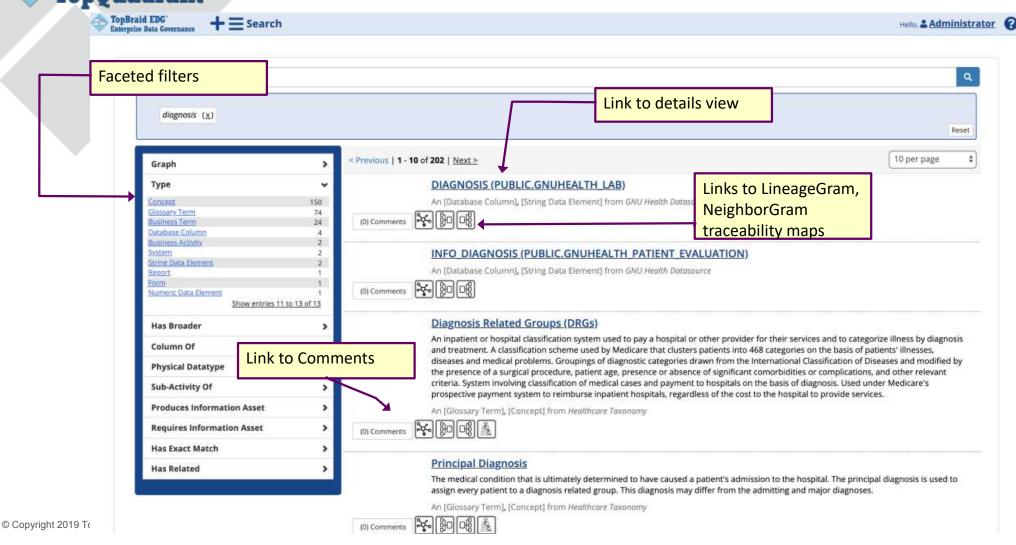
Metrics on Running Workflows



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Search Access to All Assets

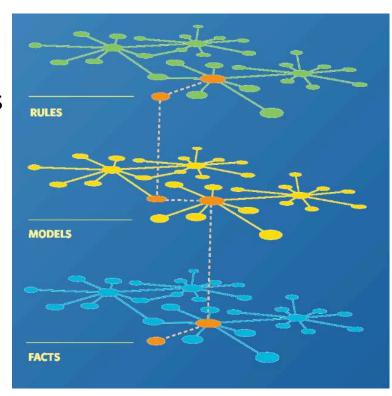




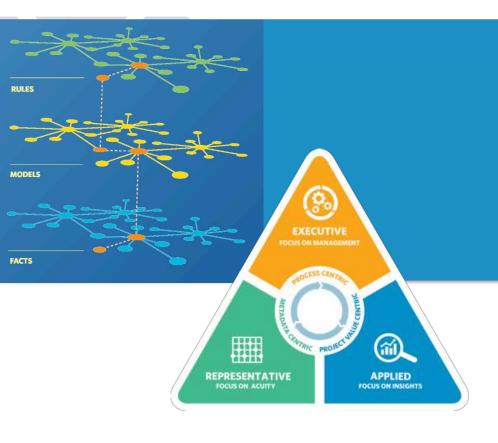
Benefits of a Knowledge Graph based Platform for Data Governance 2.0

TopBraid Enterprise Data Governance (EDG):

- Is flexible and extensible, based on standards
- Integrates reasoning and machine learning
- Enables people (UI) and software (APIs/web services) to view, follow and query
- Bridges data and metadata "silos" for a seamless data governance
- Delivers Knowledge-driven data governance



As an enterprise knowledge graph infrastructure, TopBraid EDG supports Data Governance 2.0 and applications of AI / ML



Thank You!



... Questions?



To Learn More about TopBraid EDG and Knowledge Graphs:

EDG Product Info:

https://www.topquadrant.com/products/topbraid-enterprise-data-governance/

Contact us: at info@topquadrant.com to:

- Discuss vocabulary management solutions (glossaries, taxonomies, ontologies)
- Request a more targeted demo of TopBraid EDG Vocabulary Management
- Ask for a free EDG evaluation account



More Resources ...

More Webinar Recordings, Slides, Q&A:

https://www.topquadrant.com/knowledge-assets/topquadrant-webinars/

Short Videos:

- TopBraid EDG "Quick Grok" Videos https://www.topquadrant.com/knowledge-assets/videos/
- TopBraid EDG Animated Video https://www.topquadrant.com/project/edg agile modular/

Blog:

https://www.topquadrant.com/the-semantic-ecosystems-journal/

Data Governance White Papers

https://www.topquadrant.com/knowledge-assets/whitepapers/