# Going Live with Enterprise Solutions



# Metadata Management is Key to Data Governance Initiatives

Irene Polikoff and Jack Spivak, TopQuadrant Inc.

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## Today's Program

## Capabilities for Effective Metadata Management

- Why is metadata important, and what is needed to manage it?
- What can TopBraid EDG's Metadata Management Capabilities do for You?
- DEMO: EDG Metadata Management in Action
- Quick Poll
- Questions and Answers



**Jack Spivak** 



Irene Polikoff





## **TOPQUADRANT COMPANY**

#### **FOUNDATION**

- TopQuadrant was founded in 2001
- Strong commitment to standards-based approaches to data semantics

#### **MISSION**

Empower people and drive results — by making enterprise information meaningful

#### **FOCUS**

Provide comprehensive data governance solutions



## **ENTERPRISE CUSTOMERS**













































## Let's talk about metadata ...

- What is it and why is it important?
- Why is it challenging to manage?
- How does a semantic standards-based approach help?
- TopBraid EDG Semantic Metadata Management in Action





### Data about Data

## Allows understanding of its identity and characteristics

- Name
- Origin
- Created
- Modified

- Definition
- Data type
- Source
- Valid values

- Security classification
- Security policies
- Lifecycle
- Retention policies

### Context: business, technical, and operational

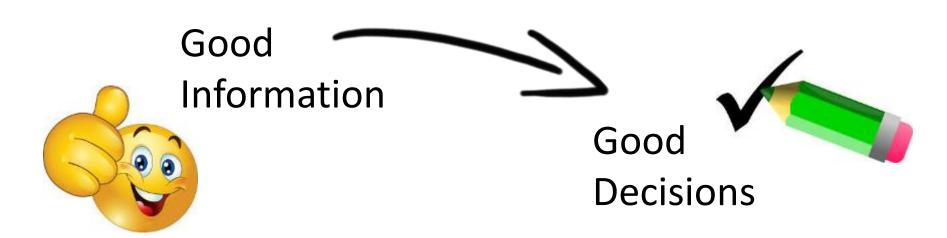
- Databases, tables, fields, procedures, functions, etc
- Software applications, scripts, proceedures, functions
- Information systems, integrations, networks, hardware
- Business processes, roles, capabilities, requirements

(DATAVERSITY report: "Emerging Trends in Metadata Management: 2017 Report on the Top Business & Technical Drivers for Metadata by Donna Burbank and Charles Roe)



## **Good Information ...**

- Correct, Reliable
- Timely
- Useful, Relevant





Meaning - allows us to make the good decisions with good information



## Good Outcomes

- Intended
- Valuable
- Effective



I hear thunder and see dark clouds ...



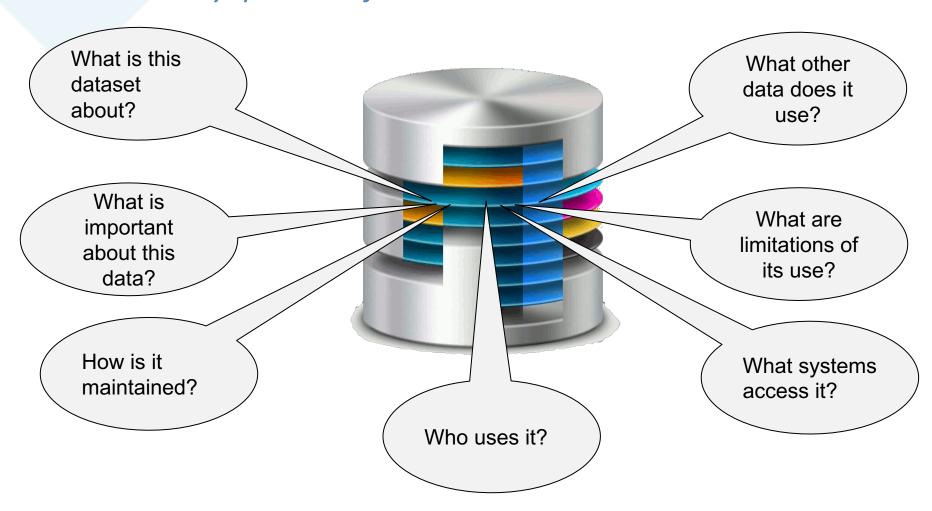


Stay where you are and raise your hands ...



## Importance of Metadata?

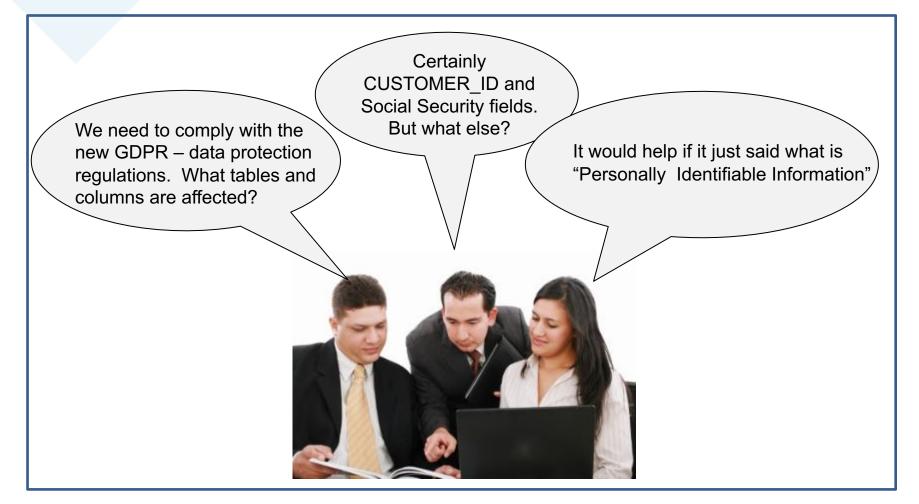
Metadata captures, communicates and clarifies the meaning of data -- answers key questions for better decisions





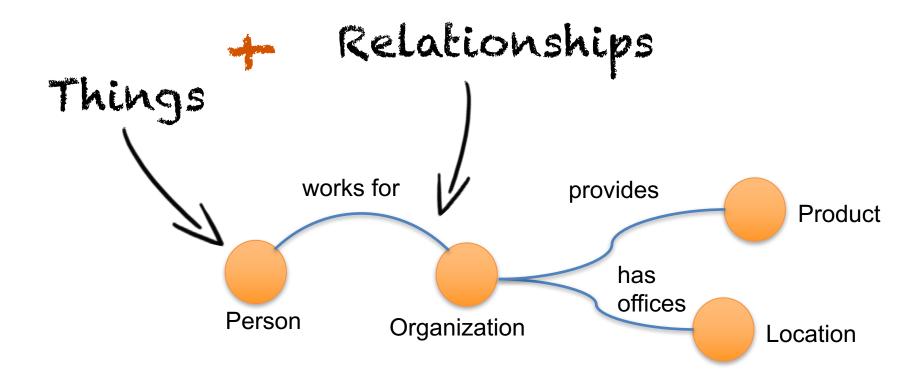
# TopQuadrant™ Challenges: Business Users Need Metadata

Confusion, wasted resources and errors result when users can't understand the relation between data and business goals





## Semantics =



## Metadata can be of two types:



**Descriptional Metadata** – Values state or explain something about the data. Typically contain string, boolean or date type data.



**Relational Metadata** – Values connect or "point" to other objects that participate together in a process or analysis or job. This relationship makes a "model" of the actual uses, flow and impacts of data in the enterprise.



## Standards for Meaningful Metadata

#### **W3C\* Semantic Standards**

\*W3C = World Wide Web Consortium led by Tim Berners-Lee

#### Restricted Inference:

What is this thing?

### Rules:

Is that term used correctly? What do you need to know? You can't say that here!

## Vocabulary:

Shared terms can we use

OWL SHACL

RDFS SPARQL

RDF

Query:

What did you say?

#### Statements:

Saying things



## Why Semantic Metadata Management?

- Understanding
- Interoperability & Reuse
- Semantic Alignment
- Impact and Risk Analysis
- Analytics and Decision-making
- Compliance & Reporting
- Search Enhancement





## Metadata Challenges



Its never easy being the "glue" that keeps the connections going



## **TopQuadrant™**





Business Glossaries



Reference Data Management



Basic Metadata Management



Advanced Metadata Management

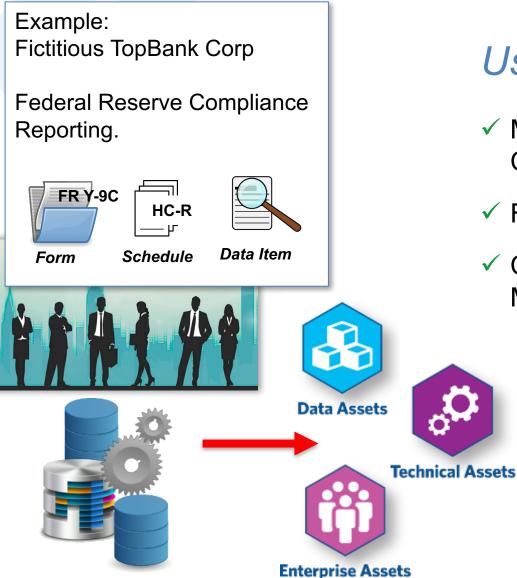


Vocabulary Management





## Today's TopBraid EDG Demo



### Use EDG to:

- Manage Metadata at the Collection and Individual Level
- ✓ Follow Linking Metadata
- Create and Connect New Metadata
  - Descriptions
  - RACI
  - Security Classes
  - Policy References
  - Glossary w Links



## Participant Poll



## Demo:

Metadata Management in TopBraid EDG

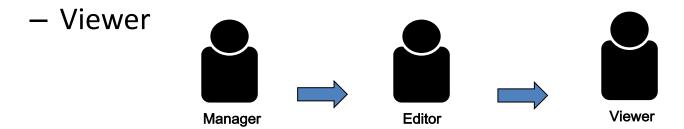


## Participant Poll



## **Role-based Access Control**

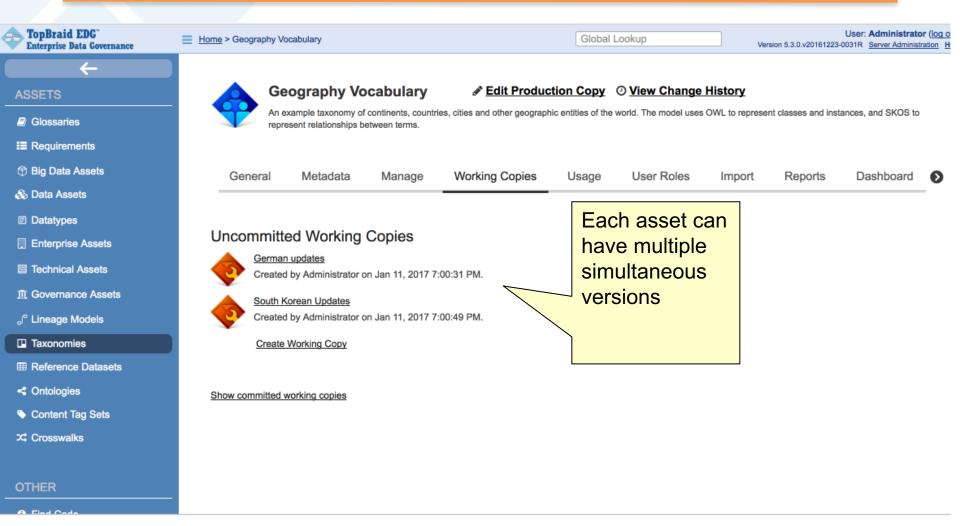
- Assign users different roles for using the system at various levels of authority per asset collection:
  - Manager
  - Editor



- This users are typically data stewards and curators for different asset collections
- System-wide read-only role is also available to support search and/or comment only use cases



### **Production and Working Copies**

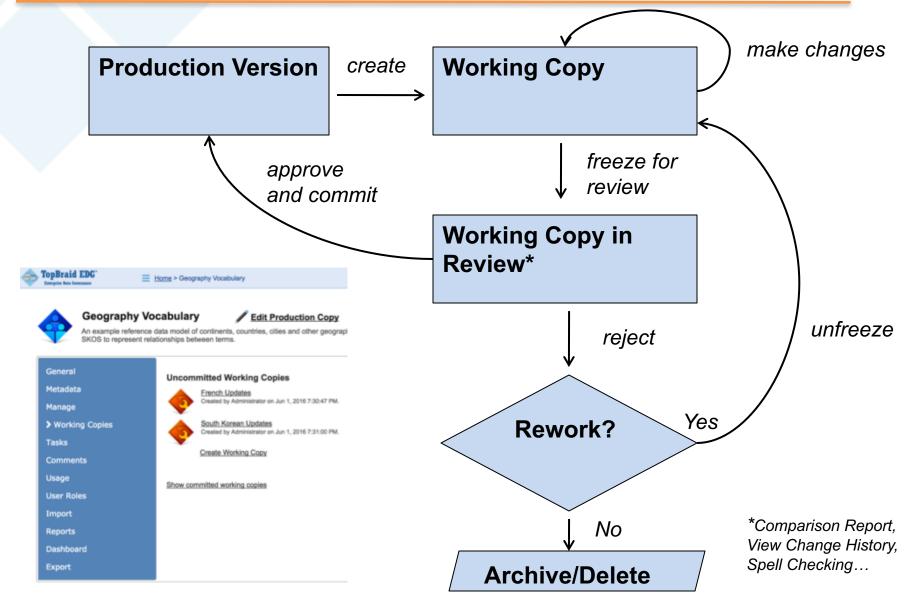


#### Each item has a separate audit trail from multiple users

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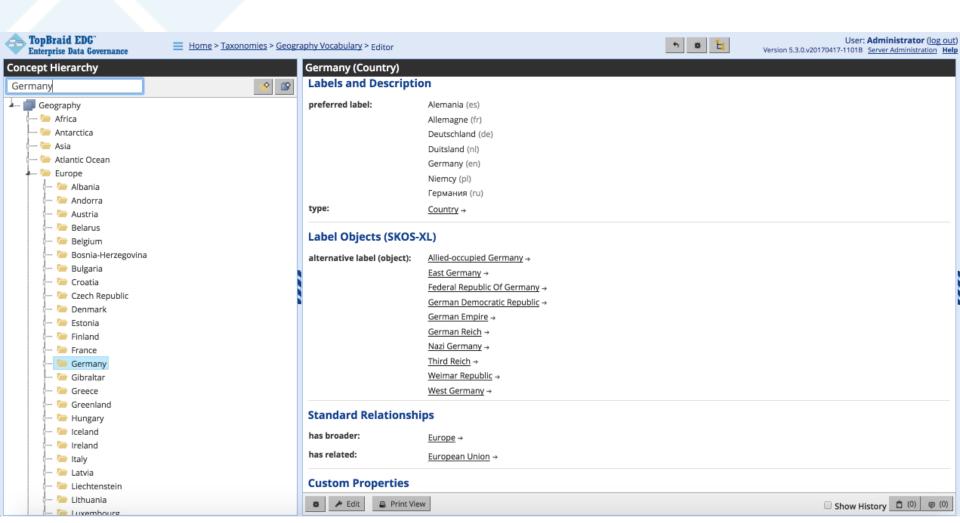
## **Built-in Workflow Support**



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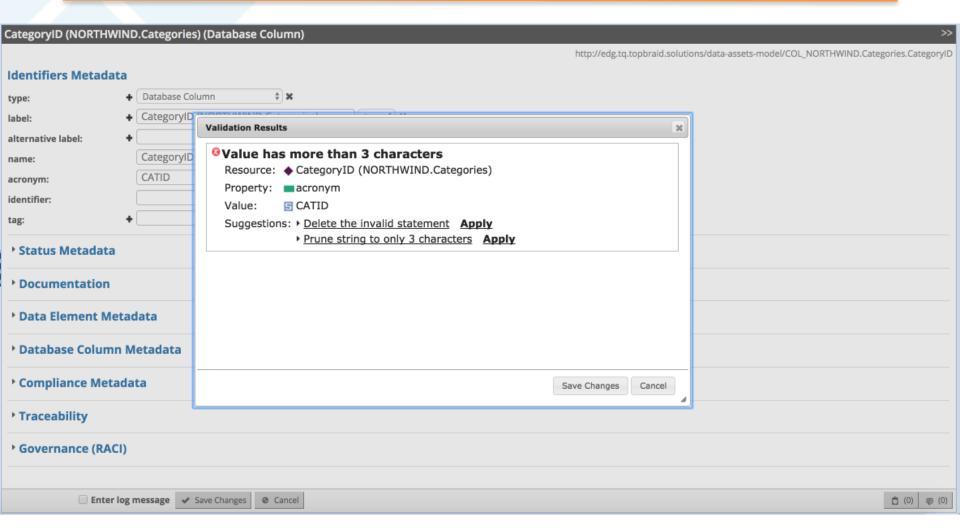


## Multi-lingual support





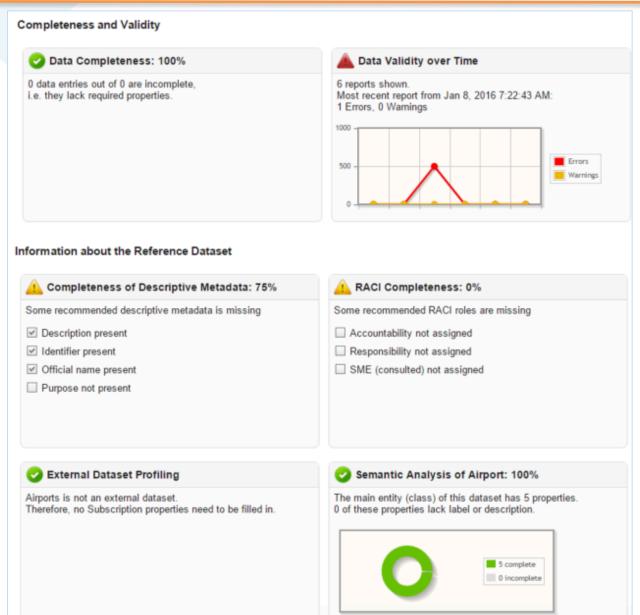
### Data Quality Rules and Validation



For information governed by EDG e.g., reference data, glossary terms, etc.

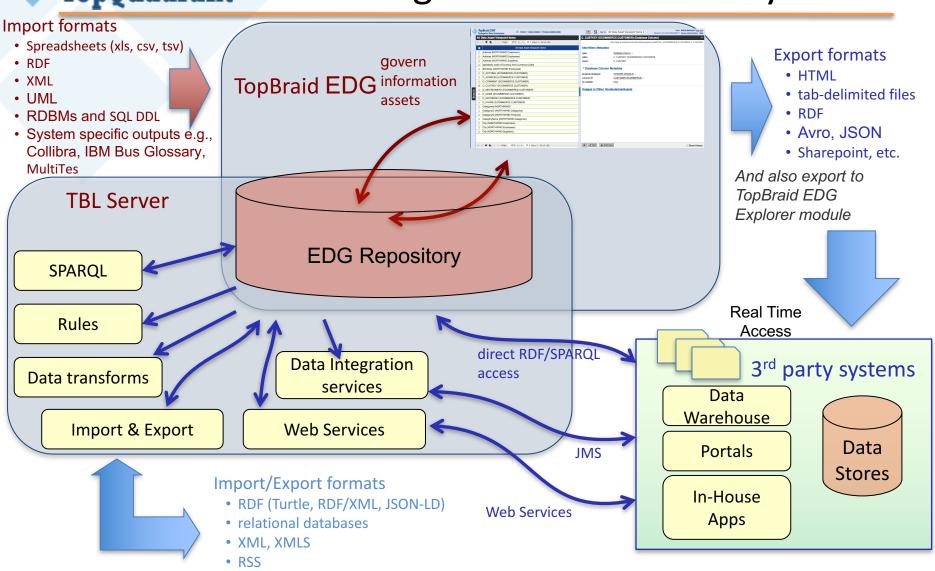


## **Dashboards**





## Integration with Other Systems



Excel spreadsheetsdelimited text (.csv, tsv)

• Web pages (RDFa, Microformats)



## TopBraid EDG Meta-model



**EDG Data Assets Collections** 



**EDG Technical Assets Collections** 





**EDG Enterprise Assets Collections** 



### **Enterprise Data Landscape:**

Linking Business, Technical, Operational Contexts



# TopBraid EDG Data Governance Packages



#### **Business Glossaries**

Support for

**Business Glossaries** 

Ontologies



#### Reference Data Management

Support for

Reference Datasets

Ontologies

Crosswalks



#### Vocabulary Management

Support for

SKOS Taxonomies

Ontologies

Crosswalks

Content Corpora

For details, see:

#### Basic Metadata Management

Support for

**Data Assets** 

Datatypes

Ontologies



#### Advanced Metadata Management

Support for

**Data Assets** 

**Big Data Assets** 

Datatypes

Lineage Models

**Technical Assets** 

**Enterprise Assets** 

Requirements

Ontologies

http://www.topquadrant.com/products/topbraid-edg-gov-packs/

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## TopBraid EDG: Summary and Benefits

- Core flexibility and extensibility add user defined models, assets and properties as needed (model-driven)
- Models: pre-built and user defined support multiple types of governance assets
- Connections: can be made between any types of assets
- Flexible Connections Enable:
  - People (UI) and software (APIs/web services) to view, follow and query the connections to answer core questions, e.g. "Where did this come from?"
  - complete data governance vs. siloed data governance,
     i.e "reference-ability"



## ... Questions?

## **♦ TopQuadrant**™

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## Thank You!

#### To Learn More ...

#### Contact us: at info@topquadrant.com to:

- Discuss metadata management solutions
- Request a more targeted demo of TopBraid EDG
- Ask for a free EDG evaluation account

#### EDG Metadata Management Product Info:

- <a href="http://www.topquadrant.com/products/topbraid-edg/">http://www.topquadrant.com/products/topbraid-edg/</a>
- http://www.topquadrant.com/products/topbraid-edg-gov-packs/

#### Other EDG demos/webinar recordings:

http://www.topquadrant.com/knowledgeassets/videos/#edgoverviewdemo
 Webinar: Data Governance for the Connected Enterprise:
 TopBraid EDG in Action

Upcoming Webinar...

**May 18** 

**GDPR** in EDG

## **Semantic Data Governance for GDPR Compliance**

#### LIVE WEBINAR

Tuesday, May 18th @ 11:30 a.m. EST

Are you ready for GDPR? If you're like most organizations, the answer is probably no. But with the compliance deadline nearing, the pressure to comply is high. **Register now!** 





topquadrant.com/gdpr-compliance