

Real – World Data Governance- Part 1 "Day in the Life of a Business Steward"

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November 30, 2017





Today's Program

TopBraid EDG: A Day in the Life of a Business Steward

- Problem: Complex, fragmented "Data Landscape"
- Solution: TopBraid EDG, an open-standards solution, can simplify, speed and ensure governance.
- Demo: "Day in the life of a Business Steward"
- A Quick Poll.
- Questions and Answers



Jack Spivak



Jesse Lambert





TOPQUADRANT COMPANY

FOUNDATION

- TopQuadrant was founded in 2001
- Strong commitment to standards-based approaches to data semantics

MISSION

Empower people and drive results — by making enterprise information meaningful

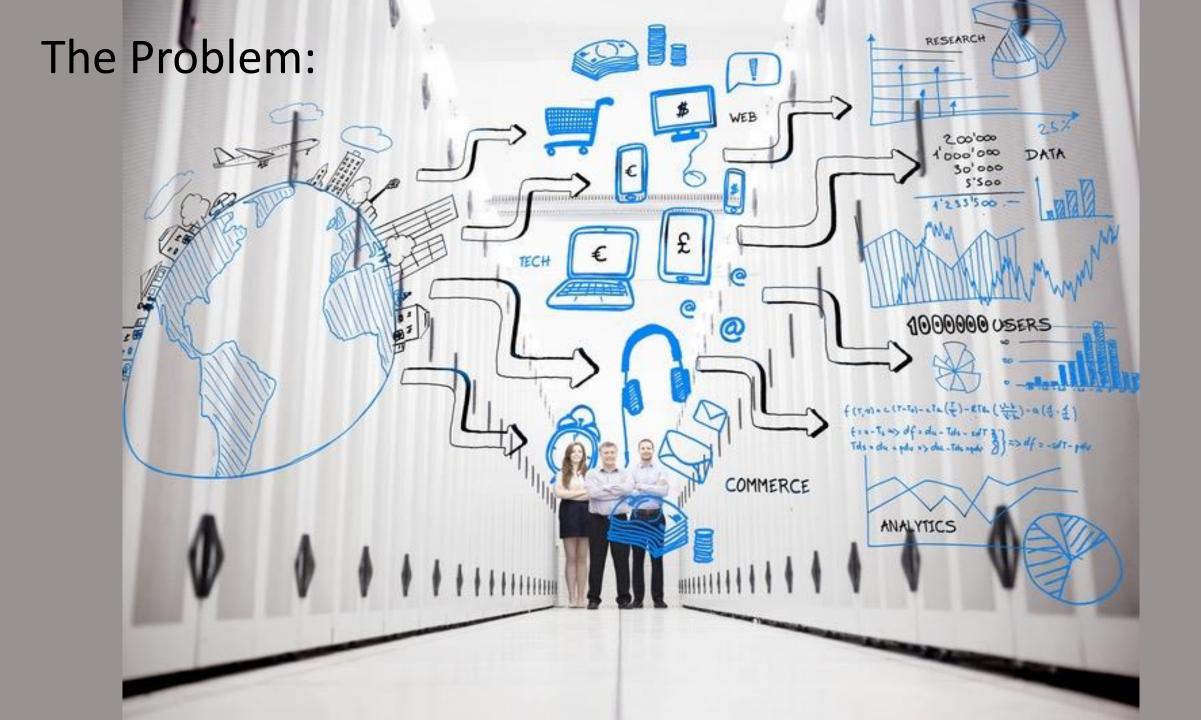
FOCUS

• Provide comprehensive data governance solutions



ENTERPRISE CUSTOMERS







Data Governance = Connection

Unifies the data landscape to promote:

- Awareness of problems and opportunities
- Effective access, use and control of your data
- Promote re-use
- Interoperability

Why Care?

Without data governance ...

"... organizing people, processes, and information technology required to create a consistent and proper handling of an organization's data across the business enterprise." ... Wikipedia

... bad things happen to good people – and to their endeavors.



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"Bottom Up" Governance

Subject Matter Expert

Technical Data Steward

Application Steward

Data Governance Officer



"Top Down" Governance

- Control Access
- Secure
- Authorize
- Locate
- Organize
- Identify
- Describe
- Maintain



Data Governance: What's Really Involved?

A Domain ...

"Data governance encompasses the people, processes, and information technology required to create a consistent and proper handling of an organization's data across the business enterprise."

... Wikipedia

A System ...

"Data Governance is a system of decision rights and accountabilities for information-related processes, executed according to agreed-upon models which describe who can take what actions with what information, and when, under what circumstances, using what methods."

... DGI Framework, David Plotkin, Wikipedia

A Process ...

"Delivering trusted information for smarter business decisions across your entire information supply chain"

... IBM

An Approach ...

"Data governance is the universal approach to managing and securing data in organizations"

... DGPO webinar

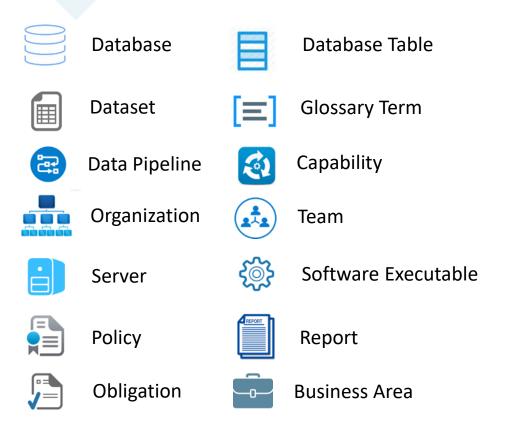




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TopBraid (TopBraid	COME to TopBraid EDG Interprise Data Governance IDD ^{OV} is an agie data governance solution for today's dynamic enterprises. you can choose one or combine two or more data governance packages to comprehensive but staged approach to data governance.		
This search	the EDG	Léarn more about al	II assets EDG can manage
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Standard, Extensible Information Model

TopBraid EDG includes over 100 standard asset types such as Glossary Term, Requirement, ETL Script and many others. All can be customized or extended.

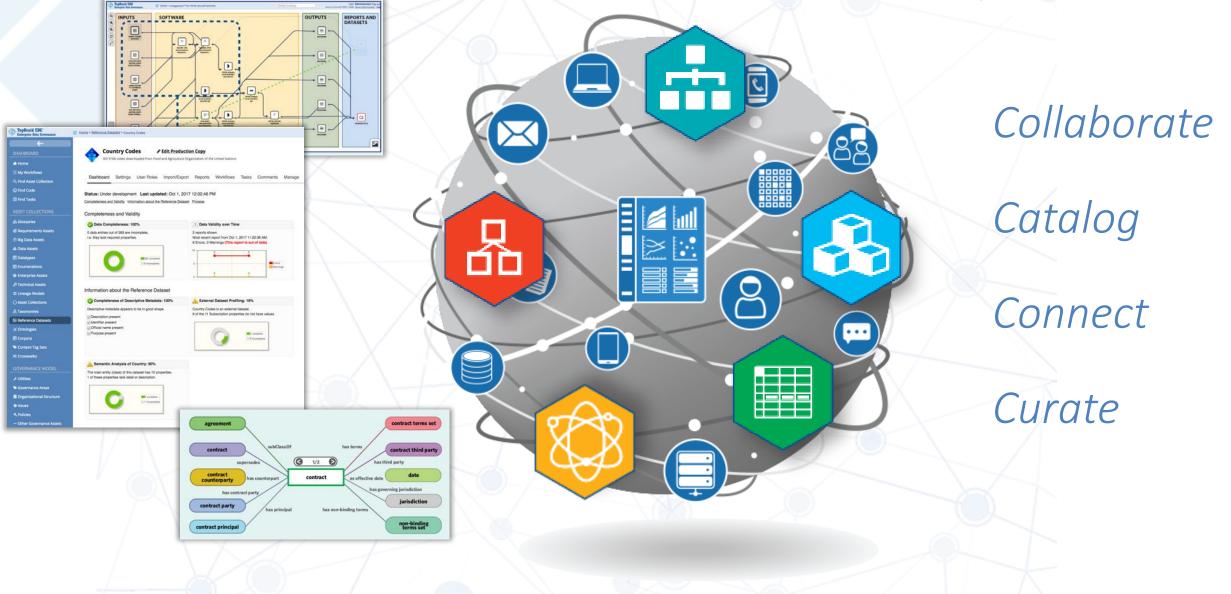


Standard and Custom Workflows Specify Governance Activity

- Identify
- Assign
- Catalog
- Describe
- Connect

- Authorize
- Assess
- Visualize
- Notify
- Track/Audit/Report





A Day in the Life ... Personas



Business data steward responsible for business glossaries in the customer data domain

Subject matter expert for this customer data domain



A Day in the Life ... Governance Tasks

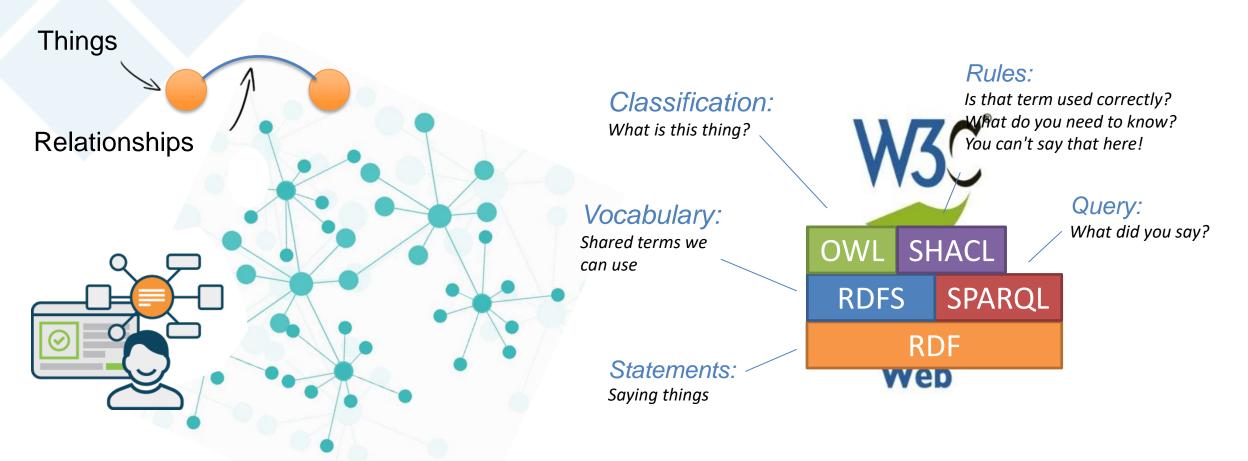


- Define a business area and assign roles
- Import a glossary
- Initiate a shared workflow
- Collaborate over the glossary and define business rules
- Bridge (aka Connect) business and technical metadata



DEMO: TopBraid EDG "A Day in the Life of a Data Steward"

Graph Representation + Semantic Open Standards



Relationships tame complexity and "pave the road" to governance

OpenSource Standards Help Compliance

- Data portability
- Interoperability with enterprise, vendor and partner systems
- Common standardized language for description and collaboration.
- Well thought out.
 - No need to re-invent the wheel.
- Extensive adoption



TopBraid EDG Governance - Benefits

TopQuadrant™

Core flexibility and extensibility

 Add user defined models, assets and properties as needed (model-driven)

Models: pre-built and user defined

Support multiple types of governance assets and activities

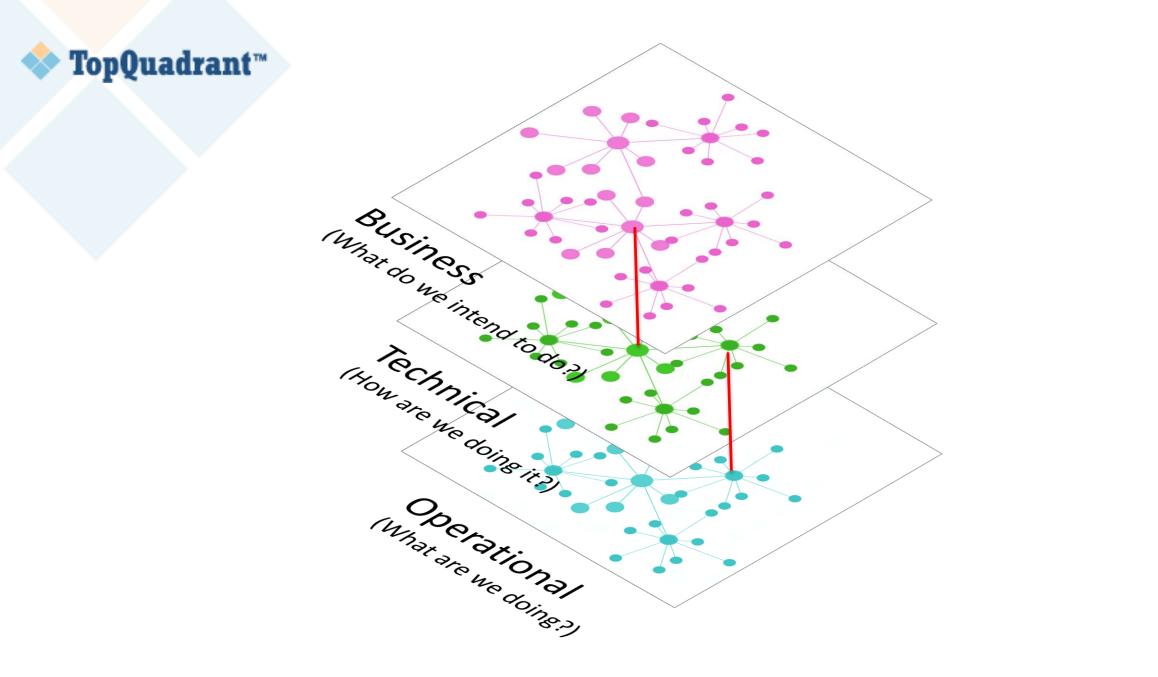
Flexible Connections:

- describe relation between any type of assets or activity
- Enable people (UI) and software (APIs/web services) to view, follow and query the connections to answer core questions, e.g. "Where did this come from?
- Bridge data "silos" for comprehensive data governance



Powerful Stewardship Tools and Capabilities











... Questions?

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Thank You !

To Learn More ...

Contact us: at info@topquadrant.com to:

- Discuss our governance capabilities
- Request a more targeted demo of TopBraid EDG
- Ask for a free EDG evaluation account

EDG Product Info:

- <u>http://www.topquadrant.com/products/topbraid-edg/</u>
- <u>http://www.topquadrant.com/products/topbraid-edg-gov-packs/</u>

Other EDG demos/webinar recordings:

- <u>http://www.topquadrant.com/knowledgeassets/videos/#edgoverviewdemo</u>
 Webinar: Data Governance for the Connected Enterprise: TopBraid EDG in Action
- <u>http://www.topquadrant.com/knowledge-assets/topquadrant-webinars/#TQ-EDG-metadata-mgt-webinar</u> Webinar: Metadata Management is Key to Data Governance Initiatives